

2023/24 ANNUAL REPORT  
A YEAR OF MILESTONES





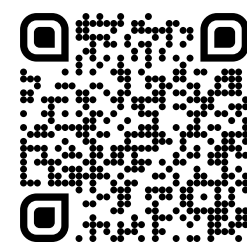
## ABOUT THE SPCA (HK)

Established in 1921, the Society for the Prevention of Cruelty to Animals (Hong Kong) ("SPCA" or "the Society") is the region's longest-standing and largest independent animal welfare charity. The SPCA's key areas of work are:

- Rescuing and protecting wildlife and homeless animals whilst assisting Government departments with the enforcement of animal welfare laws and initiating prosecution of offenders
- Providing medical care and rehabilitation services to abandoned and rescued animals until they recover from illness or injury
- Providing desexing services to free-roaming and stray animals to manage and control the animal population
- Lobbying the Government on animal welfare-related legislative issues
- Monitoring the welfare standard of food animals
- Providing comprehensive and professional veterinary services for companion animals
- Educating the public, especially young people, to cultivate a deep respect for all life in the community

Over the past century, the SPCA has been pushing the frontier of animal welfare with very limited resources. 99% of our funding comes from the generosity of the public, as well as income generated by our veterinary and membership departments.

The newly opened SPCA Jockey Club Centennial Centre (Tsing Yi Centre) will allow us to offer a wide range of services to both companion animals and unowned animals. We need your continued support in our mission to promote and provide animal welfare services, with the goal of fostering a compassionate and inclusive community in Hong Kong.



Make a donation and support  
our animal welfare work

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In many ways, the SPCA's journey over the 12 months from April 2023 has reflected sentiments of the wider community, and its seven million inhabitants.

With the sense of relief brought by the ending of the COVID pandemic, Spring 2023 brought much needed positivity. At the Society, it felt like a weight had been lifted from our shoulders as our teams - and our legions of supporters - were finally able to move back into active mode and create momentum.

Education sessions moved back into the classrooms rather than being delivered simply online; our members were able to connect in new and interesting ways; and our fundraising team were able to physically execute the plans they had been hatching for months.

Even more importantly, our veterinary team were able to start rebuilding, and by the end of the year were back up to a full roster of vets. Not only did that mean we were able to help more animals, but it also reinvigorated an extremely important source of income for the SPCA.

The energy and excitement that we all felt culminated in the move to the SPCA Jockey Club Centennial Centre in Tsing Yi at the end of the calendar year for some of our staff, leading up to the grand opening in March 2024.

The opening of the Tsing Yi Centre, 18 years after the project was first conceived, is in many ways the final piece of the puzzle for us. It feels like we are at the start of a momentous period in our history that is filled with future possibilities and that is why this report is titled 'Metamorphosis'. Despite the transitions and challenges in 2023-24, the pieces are now in place for growth across all areas of our organisation.

It has by no means been all smooth sailing though. The end of the pandemic and changing demographics had sparked changes in Hong Kong that meant our adoption rates were significantly impacted. The depressed numbers in 2022-23 for the SPCA is also reflective of challenges faced by many adoption organisations in the city. Additionally, the economic winds that have affected many are also impacting our fundraising abilities as people and organisations are more mindful of every cent they spend.

But I remain steadfast in my opinion that the work we have done over the last two years will help fuel a new era for the SPCA. We are emerging with a promising, new vision.

In particular, the Tsing Yi Centre has become central to who we are and what we do. Not only has it exponentially increased our ability to treat sick animals and provide them shelter, but it also gives even greater opportunity to work with the communities of Hong Kong as an anchor for animal welfare education, lifestyle workshops and quality healthcare for pets. And having everyone under one roof is creating new ways of working that are set to propel us forward for many years to come.

It has taken the unswerving commitment of every single one of our staff, volunteers, members and donors to reach this point and I would like to extend my deepest thanks to everyone. Thanks to all your efforts, the future looks very bright indeed.



Fiona Cumming,  
Executive Director of the Society for the  
Prevention of Cruelty to Animals (Hong Kong)





SPCA BY NUMBERS 2023/24

21,225 

calls were made to the SPCA 24-hour rescue hotline requesting assistance or information.

11,086 

animals were spayed/ neutered through our desexing services or under our animal birth control welfare scheme that aims to stabilise the animal population in the community.

979 

animals were adopted and became cherished family members of their new loving homes.

4,285 

animals were rescued or handled by the Inspectorate Department. With the support of the SPCA, these animals reunited with their owners or started a new life with their adoptive families.

1,760 

street cats were desexed and vaccinated for free under our Cat Colony Care Programme. The Programme has benefited over 85,000 street cats since its launch in 2000.

672 

animals benefited through the Foster Parent Programme and received dedicated care from our foster parents on their journey to finding a forever home.

1,342 

animal cruelty and animal trading investigations were effectively carried out to prevent animal suffering.

1,313 

dogs were desexed under our Community Dog Programme. The Programme aims to raise awareness of responsible dog ownership, to improve dogs' well-being, and to regulate the population of dogs that are allowed to roam freely.

1,592 

SNAP vouchers were provided to the public for use in 83 participating veterinary clinics for desexing services.



SPCA BY NUMBERS

2023/24

Animals Handled

	Dogs	Cats	Others	2023/2024 Total	2022/2023 Total
Collected or rescued by the Inspectorate	370	1,102	2,813	4,285	4,058
Surrendered by owners	4	26	47	77	186
Strays found by the public	34	162	191	387	278
Selected from the AFCD for rehoming	6	29	23	58	161
Selected from shelters for rehoming	9	2	8	19	67
<b>Total number of animals handled</b>	<b>423</b>	<b>1,321</b>	<b>3,082</b>	<b>4,826</b>	<b>4,750</b>
Reclaimed	128	217	53	398	475
Kept for rehoming	148	695	203	1,046	1,136
Foster animals	74	551	47	672	774
Referred to KFBG	0	0	1,946	1,946	1,839
Strays sent to AFCD	90	0	180	270	154
Euthanised	83	337	534	954	868
Animals homed	142	640	197	979	1,133

Cat Colony Care Programme (CCCP)

	2023/2024	2022/2023
Number of cats handled	1,784	2,290
Returned to original colony	1,760	2,256
Sent to adoption centre	13	24
Euthanised	3	2
Returned to carer before desexing	/	2
Reclaimed by owners	8	6

Community Dog Programme

	2023/2024	2022/2023
Total number of dogs desexed	1,288	967

Spay Neuter Assistance Programme

	2023/2024 Total	2022/2023 Total
Number of vouchers reimbursed	1,592	2,074
Cost of vouchers reimbursed	\$276,800	\$358,400
Number of private veterinary clinics in scheme	83	85

Spay & Neuter Vehicle

	2023/2024 Total	2022/2023 Total
Number of animals desexed	1,360	568

Education Talks and Programmes

	2023/2024	2022/2023
Talks and workshops on the SPCA premises	156	51
Talks held offsite	108	53
School project interviews	26	12
Life education talks	6	6
Online pet care talks	104	12
Face-to-face pet care talks	16	/
Pet-industry professional training	3	/
Total audiences reached	23,252	163,327*

\*Including the number of participants in different competitions and readership of our monthly column on Dr Max

Community / Research and Development Work

	2023/2024	2022/2023
Advocating improvement of local and international animal welfare issues by co-signing, submissions, attending meetings and being on the related Committee Board, etc	44	20
Meeting with/ submitting our views in writing to Hong Kong District & Legislative Council members and Government departments	22	4
Professional consultations given to corporations and Government departments	14	1
Outreach and site surveys	30	/
Media interviews, contributions and research support	36	/

Inspectorate Figures

	2023/2024	2022/2023
Hotline calls received	21,225	21,475
Emergency vet calls	657	799
Animals handled	4,285	4,058
Rescue cases	990	1,010
Complaints of cruelty investigated	834	733
Animal trading inspections	508	540
Advice given	187	198
Warnings given	34	22
Prosecutions instigated	61	40

Veterinary Procedures

	2023/2024	2022/2023
Consultations	23,445	21,585
Vaccinations	19,768	18,031
Surgeries (non-desexing)	1,488	1,627
Desexing surgeries*	11,086	9,806
Hospitalisation^	/	424
Dentistry	881	995
Diagnostic imaging	2,254	2,440
Total	59,234	54,908

\* Including desexing surgeries performed in the Spay & Neuter Vehicle or under the Cat Colony Care Programme and the Community Dog Programme

^ Hospitalisation services at Wan Chai Centre has been suspended since mid-2022



## ANIMAL RESCUE AND CRUELTY PREVENTION

The team charged with protecting Hong Kong's animals can trace its roots back even before the founding of the SPCA. Today, the Inspectorate has a wide range of responsibilities as it strives to make Hong Kong a safe place for all animals including strays, owned, wild animals and even farm stock wherever they need help. They rescue animals in need, ensure living standards are appropriate, help educate people and, sadly all too often, investigate and assist law enforcement authorities to prosecute those who do not treat animals with dignity and respect.



The Pan and Wu families with SPCA's representatives celebrating the addition of a new Snowy Van to the rescue fleet.

Today, the 20-person team carries out a wide range of tasks which most famously includes a 24-hour rescue service. The team's fleet of vehicles which allow them to reach animals in need has grown from five to six with the support of both the Pan and the Wu families. The additional vehicle gave the team a much-needed boost after COVID had put a brake on some of its work.

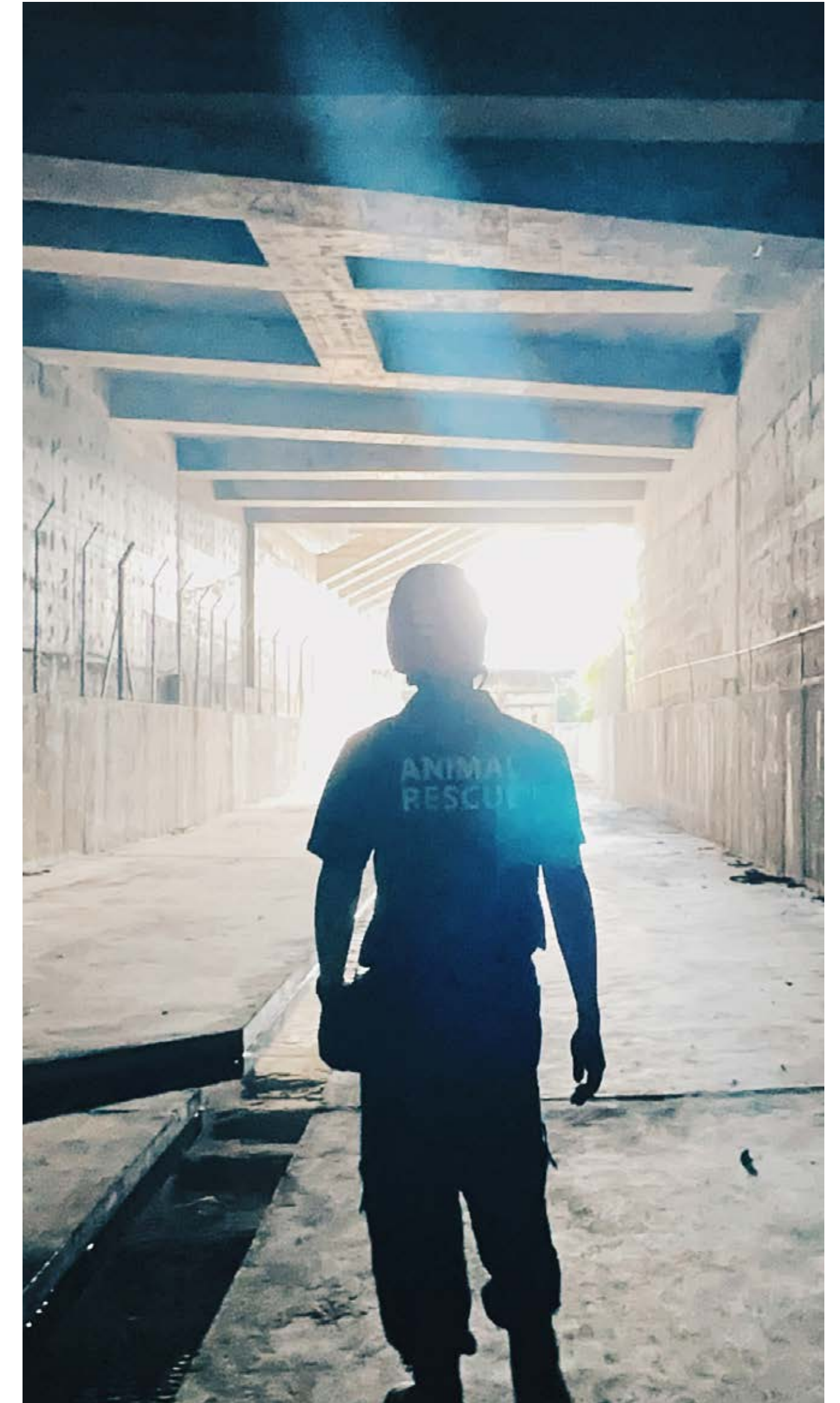
As the mask mandate was lifted, many people started to return to their offices. While this brought much-needed normality to the city, it also meant that pets – who had had constant human interaction for months, if not years – became more vulnerable. Sadly, the team has witnessed numerous pets abandoned and surrendered because their owners no longer have the time or interest in looking after them once their work-from-home lifestyle reverted to an office commute.

There has also been a significant uptick in injuries to cats caused by falls from high buildings. This was, to some extent, the result of owners no longer being around 24/7 and absence of window or balcony netting to keep them safe.

Aside from near-daily cat rescues, the animal at the root of the vast majority of callouts for the team is birds, particularly from April to August. Many of the birds requiring help are young fledglings who fall from their nests during the breeding season, so the team works closely with our partners at Kadoorie Farm and Botanical Gardens, and its team of experts. In many instances, the birds can be released after they receive care and rehabilitation.

As we see in the section on Adoption, there is something of a firestorm for pets in Hong Kong and the Inspectorate team has seen a sharp spike in the number of callouts to abandoned domestic animals.

In many instances, the pets are sick and the owners either do not want to pay for veterinary care or cannot afford to. The situation is made worse by the rapid increase in animals that come from unscrupulous breeders, from across the border where vaccinations are not mandatory, or





animals who suffer from genetic disorders that owners are unwilling to deal with, or those who pick up diseases early in life that require constant attention.

On some occasions, the team is also called out to respond to fires involving animals. There has been a slight increase in these callouts compared to previous years. The consequences can be dramatic; in 2023-24, there were 30 callouts to help rescue animals from domestic fires. Fortunately, thanks to the prompt intervention of the fire brigade and the Inspectorate, some of the animals survived their ordeal.



An emu spotted roaming in Tin Shui Wai

The team is also often called out to incidents involving wild animals that are trapped in urban dangers, such as wild boar, Chinese muntjac and monkeys. Some are involved in road traffic accidents, while others are trapped in road fences. This goes to show the sheer range of skills and knowledge team members need to do their job.

2023-24 saw a tough situation for the Inspectorate. With the adoption team changing its open-door policy to manage intakes due to overcapacity, the team has forged a close partnership with the AFCD which now places some dogs rescued by inspectors at one of its four large management centres to alleviate some of the pressure.

Apart from conducting rescue missions, a significant part of the team's work is to support the police and provide evidence to bring cases to prosecution. The courts are able to draw on the expertise of the SPCA's Inspectorate and Veterinary teams to show the harm caused to animals. In addition, the Inspectorate is also skilled in analysing CCTV footage as well as gathering relevant evidence, supporting the police along the way.



The team is also mindful of the six-month statute of limitations that puts real pressure on everyone involved to keep progressing cases; and there were a number of significant cases during the year.

Perhaps most notable was that of a Standard Poodle that lived with a family of three – a mother, her son and his wife. The dog was awfully beaten by the son over the course of three months, resulting in damage to its skull and broken limbs that healed askew. When the team investigated, not only was there a clear case against the son but also against the two women in the house who, in not reporting the abuse, had failed to provide a duty of care to the animal. While there was not enough evidence to prosecute all three involved under the current legal framework, the one glimmer of light is that the dog received medical treatment provided by the SPCA and found a new home after recovery.



The Standard Poodle had over 10 fractures throughout her body and was underweight

Prospects for the year ahead look strong though, and are underpinned by the opening of the SPCA Jockey Club Centennial Centre in Tsing Yi. The new facility will shorten the time it takes the team to respond to cases, most of which are in the New Territories.

Its location also means the team will be able to spend more time following up on non-routine cases and taking a more proactive approach to their work. Finding and removing traps is a good example; it requires extensive time in the back areas of the New Territories to find and remove them. The shorter 'commute' means the team can spend longer visiting and searching areas likely to contain traps more often.

The Tsing Yi Centre will also help the team in its ongoing efforts to educate the city's residents. The first-class learning facilities will help them put on talks to showcase their work, champion the needs of animals and share insight on cases.

After COVID stymied much of the previous few years' training for the team, 2024-25 promises to be a year of learning for the inspectors to upskill their expertise. There will be a refresh of how to handle police cases with practical training on collecting evidence and writing statements, as well as a better understanding of the legislation available. A refresher on first aid for animals will also be featured in the year ahead to ensure inspectors are equipped with the latest skills to provide immediate, on-the-scene help. Similarly, some inspectors will have language and media training to ensure they can deal effectively with different stakeholders at any given time during their duties.

The Inspectorate is the rock on which the modern SPCA was founded, and it remains at the heart of the organisation's goals. The year ahead looks daunting but the team are well set to meet the needs of Hong Kong's animals.



## ADOPTION

One of the most visible aspects of the SPCA is our work to find animals their forever homes. For decades, we have helped rehome dogs, cats, hamsters, terrapins, rabbits, chinchillas, guinea pigs, birds, and even exotic animals. Tens of thousands of visitors come through our doors annually but in 2023-24, we were able to step up our work significantly with the opening of the SPCA Jockey Club Centennial Centre in Tsing Yi.

SPCA adoption centres have been a place of hope for many of the stray animals rescued either by the Inspectorate team or members of the public as well as those who can no longer stay in their homes. We have helped countless thousands find their forever homes among the animal-loving people of Hong Kong.

However, 2023-24 was one of our worst years in recent memory for adoption with numbers falling significantly from 2022-23. The result is that animals are simply waiting for the right person or family to walk through our doors, while many more have yet to even enter the adoption facilities. As a consequence, the team has had to change its open-door policy for all animals and has to manage intake. This means we can now only accept surrendered animals when there is space, with priority being given to rescued animals or those that are victims of suspected animal cruelty.

At the heart of the issue are a number of key trends which have combined to create the perfect storm. Perhaps the most notable is that there has been a huge uptick in cat abandonment with as many as 14 cats abandoned on some days, at times including the whole family group of adult cats.

Cat ownership has become more popular over the last few years with as much as an 80% increase. Prospective cat owners are turning to a range of sources to fulfil their dreams but unfortunately, many succumb to the lure of unscrupulous breeders who have little regard for the health and wellbeing of the animals in their care, or the cats may be illegally smuggled from pet shops across the border. In these situations, health and welfare are not a priority, and the consequence is many harbour a range of illnesses which their unsuspecting new owners are ill-equipped to deal with, subsequently resulting in the cats and kittens being abandoned on the street. Unfortunately, there is a perception that buying a new cat is cheaper than taking an ill animal to the vet.

This year, the flood of cats has significantly impacted our operation; we have sick cats occupying spaces that were not originally designated for them. With their illnesses and conditions, their stays are longer while we nurse them during their recovery. As a result, our centres have less capacity to intake animals in general.

Other macro conditions have impacted the number of people who are willing to adopt and the post-COVID reality has put a dampener on adoptions as people prioritise other aspects of their lives.

Many people are now able and willing to travel, from local trips to Shenzhen to destinations further afield, so caring for a pet has become a hindrance for some. Mass emigration has also sapped the number of potential adopters, while the economic downturn in Hong Kong means that people are more conscious of their spending and less inclined to absorb the additional financial obligations that come with a pet. It should be noted that this trend of declining adoption rates and the knock-on effect of increasing shelter occupancy are noted globally.





As an NGO, and responding to the difficult economic climate, the SPCA has had to increase adoption fees for the first time in a number of years. While this may have perhaps played a part in the declining adoption rates, it was a necessary step given the costs of looking after animals have increased markedly. Still, these fees only help to cover a fraction of the costs linked to the care, medical treatment, and vaccinations of the animals, with the remainder covered by funds raised by the SPCA.

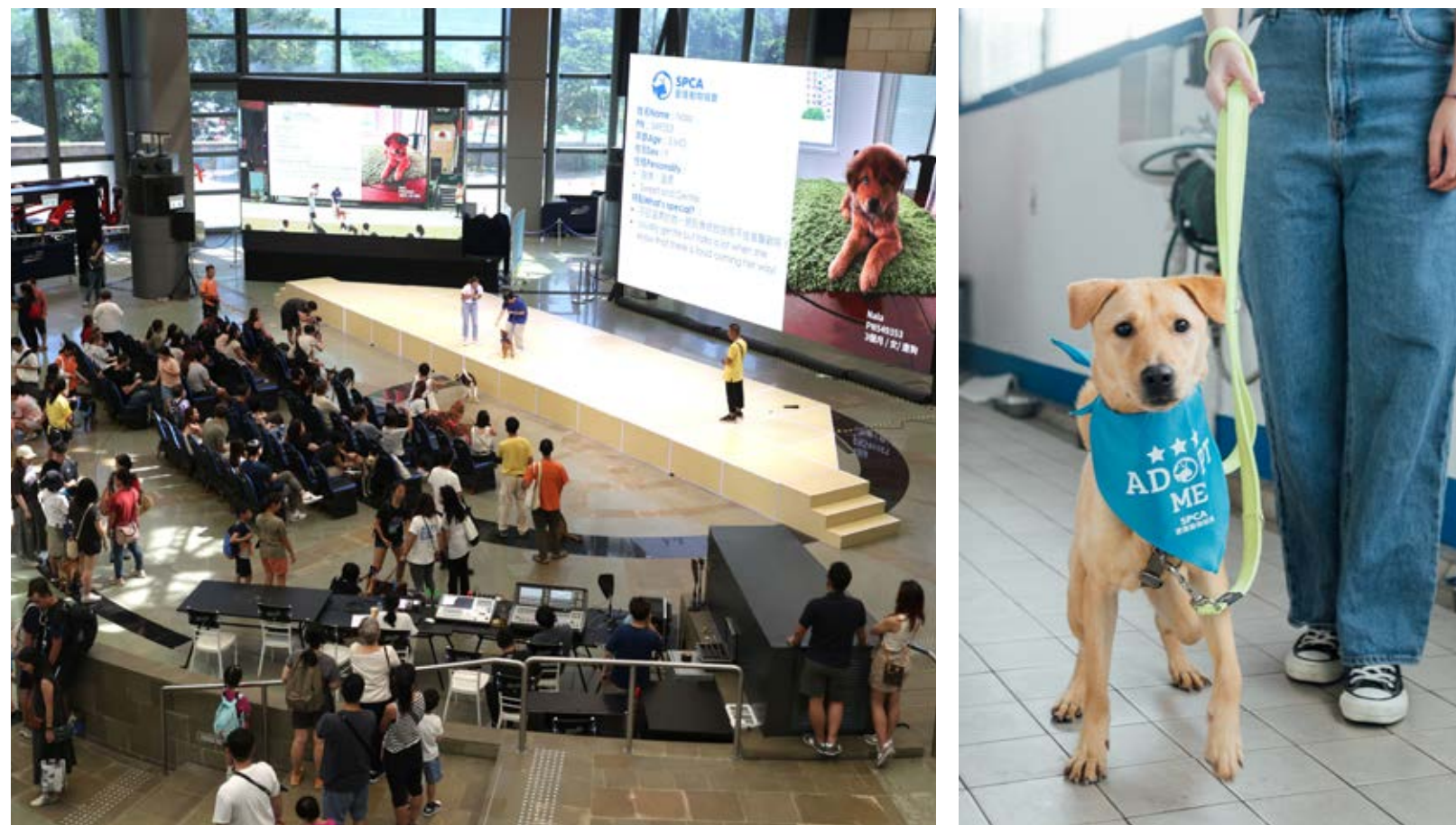
While the challenges seen in 2023-24 are unlikely to change in the near future, there are many reasons to be optimistic. At the forefront is the new government regulation for the pet trade industry to mandate cats sold in pet shops to be microchipped in the way dogs are. This would provide a means to trace cat supply sources so traders can be held more accountable for the welfare of their animals. It would also act as a brake on the burgeoning cat breeding 'industry' or the smuggling of cats from across the border. We hope that in the future, some of the regulatory loopholes that exist for cat breeders will be closed so the cat trade can be better controlled and regulated, and the welfare of cats can be safeguarded.

The opening of the Tsing Yi Centre has already proved to be a huge boon for the adoption team.

Not only has it created a space for more animals, but it has also allowed the team more synergy to support the care of animals from other centres, so the much-needed refurbishment of the Sai Kung Adopt-a-Pet Centre and the Small Animal Adoption Centre in Hong Kong headquarters could be completed.



Adoption facilities at the SPCA Tsing Yi Centre



SPCA's first large-scale Adoption Date at Cyberport

The opening of the Tsing Yi Centre has also allowed the team to create a centre of excellence for animal adoption in the region. Larger walk-in cat housing and flexible interconnected cat condos allow residents to be solitary if they wish but also to socialise via interconnected units for paired, siblings or familiar cats. Larger units, some of which can be interconnected, also provide more comfort for dogs too – a particularly important point given many are staying longer. For animals that are shy or find exposure to visitors stressful, we have special adoption units where the animals can be visited by special arrangement.

The Society hosted its first Adoption Date event in July 2023 at Cyberport, the largest offsite meet and greet. More than 150 people and 17 SPCA dogs attended and were able to participate in animal socialisation workshops and dog tag-making classes.

Reaching a new generation is also a key push, so to that end, the SPCA launched its Adoption Date App in February 2024. Likened by some as 'Tinder for pets,' it is a mobile app that highlights animals available for adoption to a much wider audience and was launched to a group of 200 people at a fun block party. The app now has well over 4,000 downloads.

Looking ahead to 2024-25, we are working on a number of initiatives to increase adoption rates. At the heart of the work is a much more concerted effort to promote the animals in SPCA shelters.

The team is also working hard to counteract some of the side-effects of animals spending longer in shelters. Behaviours that some animals display – including barking – are natural in dogs but can be off-putting for potential adopters. The team is working with the Behaviour and Training (B&T) team to help the animals directly while also taking time to explain the behaviours to visitors and training a pool of supporters such as volunteer dog walkers and

cat socialisers to help calm the behaviour of animals in the shelter. The Tsing Yi Centre's dedicated B&T facilities are a great help for the trainers and volunteers, which also gives extra space for introducing the dogs to potential adopters.

The team will also create more opportunities to show off the natural charm of the animals outside of the shelter with Adoption Date events, community outreach and 1:1 engagements.

Future plans include upgrading visitor facilities at the Wan Chai Centre, hiring more staff to support the adoption team and putting in place training programmes to upskill the teams.

In particular, we have seen more exotics being surrendered or abandoned, especially birds, so an upgrade of the exotics ward of the Wan Chai Centre would be practical. This will help the SPCA continue to support the AFCD's endangered species team and help to rehome exotic animals listed under CITES.

The team will also be working to reignite the foster parent programme which has traditionally been underpinned by volunteers based in Hong Kong island. The move to Tsing Yi created travel challenges for some but solving these teething issues is a major focus for the year ahead. Similarly, the team will be aiming to build up the cadre of volunteers to help care for the increased number of long-stay animals.

While 2023-24 was a tough year, the team is ready and raring to go for the year ahead and are hopeful that their ideas and plans will see adoption rates reignited.





## ANIMAL BIRTH CONTROL

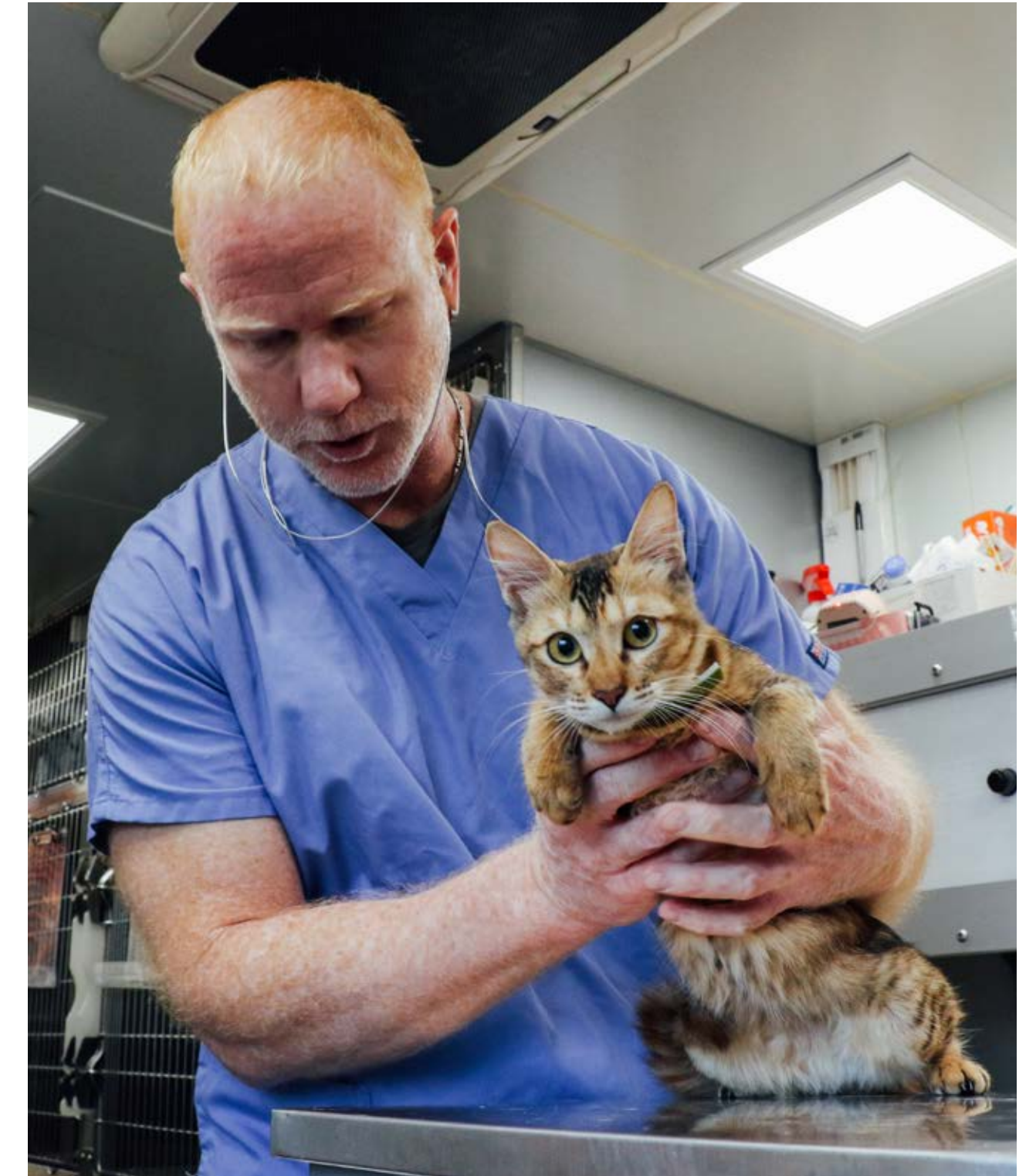
After years of hard work, and the dedication of our teams and our many volunteers, the numbers of unwanted animals born has decreased significantly. However, there is still a population of animals that continue to breed - producing offspring with many ending up on the streets of Hong Kong or, if they are lucky, they may be rescued and enter adoption programmes. Animals are vulnerable on the streets as they can suffer from illnesses, while others suffer from accidents and injuries resulting from unfortunate encounters.

Our Animal Birth Control Programmes are critical in preventing and alleviating as much suffering as we can and addressing companion animal overpopulation at its root.

2023-24 was a transitional year.

The year saw the much anticipated, and long awaited, move to the new SPCA Jockey Club Centennial Centre in Tsing Yi to expand our welfare animal desexing operations. We also consolidated operations from our Yuen Long and Wan Chai welfare facilities into the new Centre, which took place in December and February, respectively. The move was a clear highlight of the year, and much time has been dedicated to ensuring the facilities were able to support the continued operation of the free Mongrel Desexing Programme (MDP) and the Cat Colony Care Programme (CCCP). The new Centre also acts as an additional operational base for the mobile surgical unit that offers low-cost desexing. Two dedicated, expanded facilities with positive pressure surgical suites, and separate preparation and recovery areas exist for the programmes, while the surgical areas are designed to be flexible to respond to different demands and community needs.

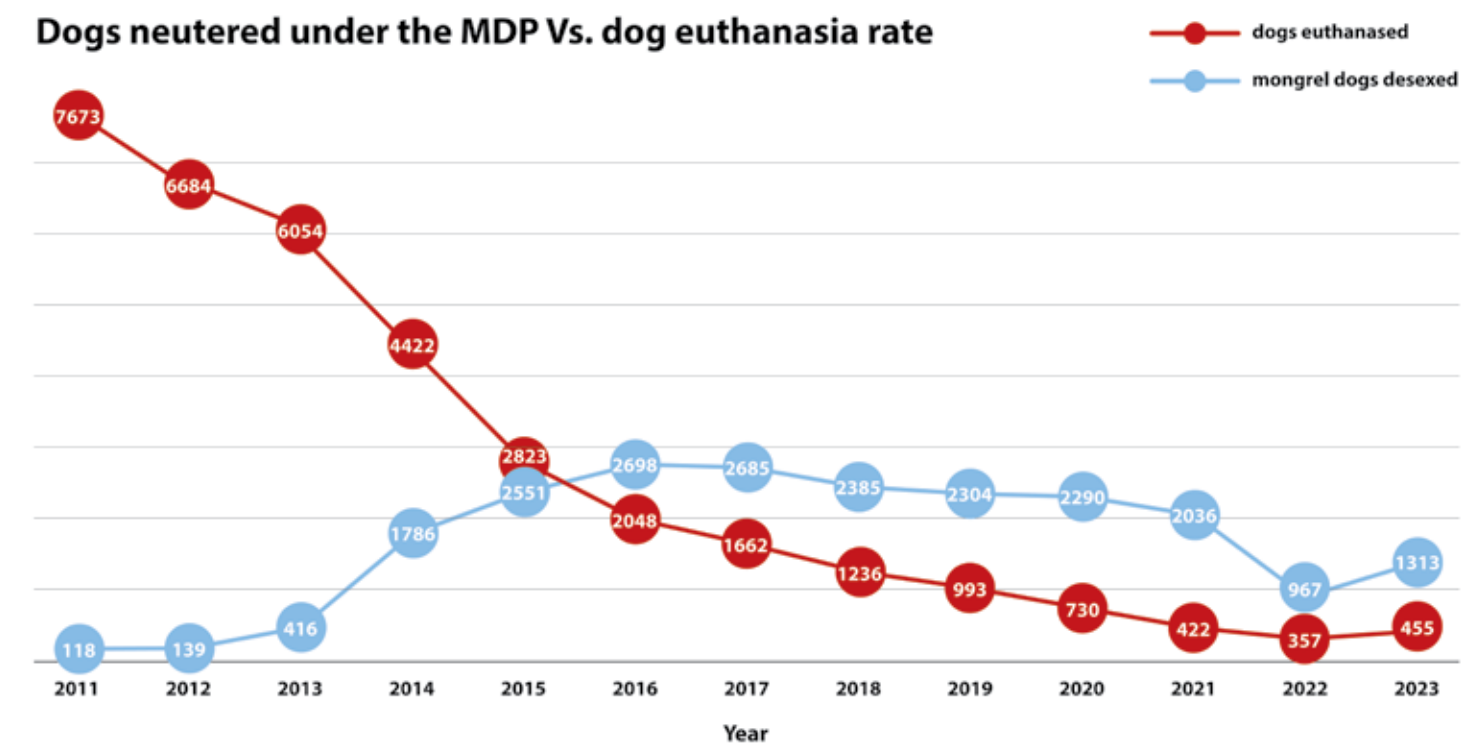
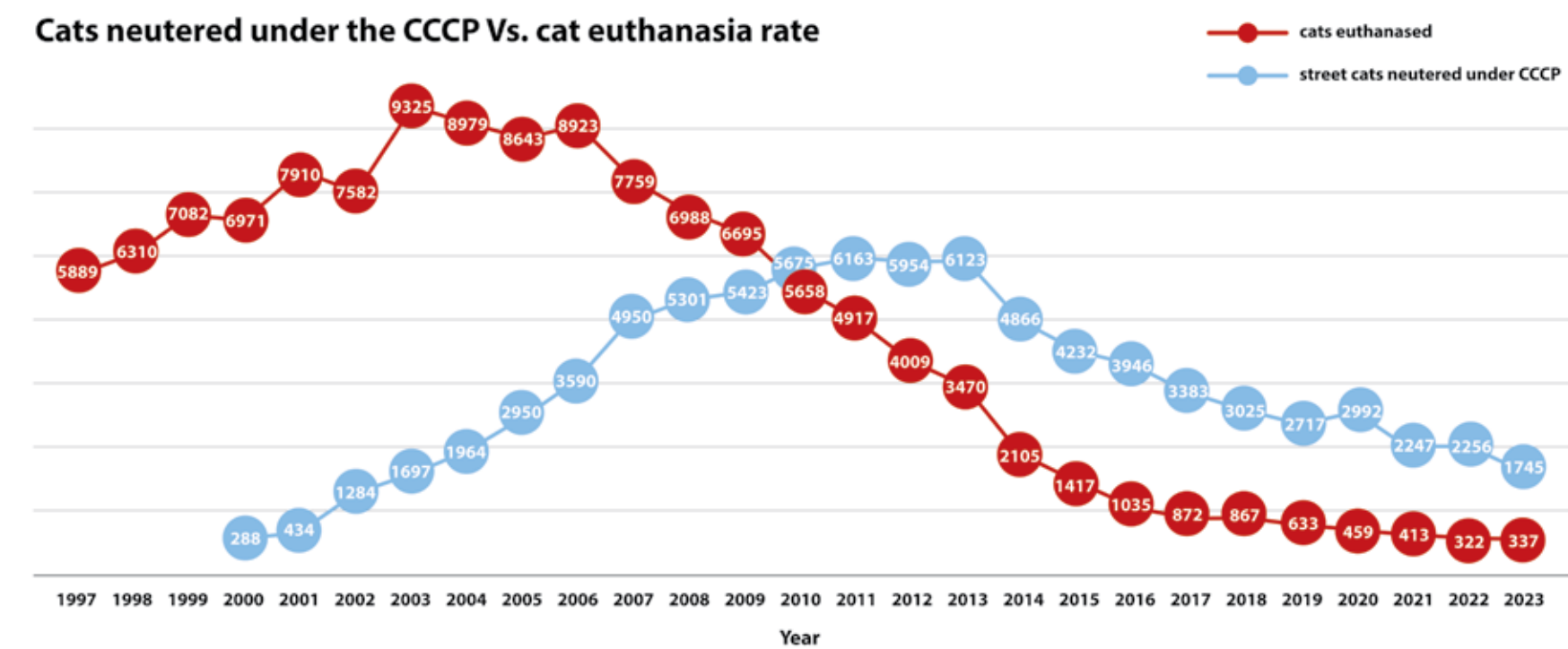
The move also triggered a change in the way the animal birth control team is organised. Finally having everyone under one roof means communication is much improved both within the welfare team and with other teams in the building, from the Inspectorate to the Veterinary Services team and to support staff on-site. The team now has much better oversight of cases and is more easily able to follow up with case referrals and special projects, and communicate more effectively to stakeholders, both





pre- and post-surgery. It also enables the team to follow up on ‘no-shows’ and quickly reassign the slot to other animals on the waiting list, as well as follow up and re-book the animals that missed their slots. This has optimised our desexing operations. Having everyone under one roof has also enabled the team to be more flexible, shifting around resources to cope with the natural highs and lows of activity and smoothing out operations.

Despite the streamlined processes, 2023-24 saw a drop in desexing procedures. While this was partly down to the staffing challenges the veterinary team faced, it is also a result of the excellence of SPCA's work over the last decade, given the expected inverse relationship between effective birth control and the number of animals that require desexing.



Both of these graphs demonstrate the effectiveness of desexing programmes such as CCCP and MDP, significantly bringing down the number of cats and dogs euthanised.

\*The euthanasia figures in both of these graphs are derived from combined data from AFCD and the SPCA and also includes animals who died despite receiving medical treatment.



This is also reflected in the massively decreased number of cats and dogs which are euthanised each year, according to data from AFCD and the SPCA. The numbers for both are down considerably on their peaks and illustrate just how effective the overall strategy has been in both running Animal Birth Control Programmes, as well as the ongoing education work to all parts of the Hong Kong community.

The team will also look to target ‘black spots’ across the territory. The goal is to work with communities to identify areas with high concentrations of cats or dogs that are not neutered, and work with different partners and stakeholders, including expanding our collaboration with the City University of Hong Kong.

Desexing and responsible pet ownership programmes will always form a core part of the Society's work, given how central they are to fulfilling our vision. We have taken significant strides in controlling the populations of cats and dogs in Hong Kong but we recognise we still have a long way to go.



## PET HEALTH CARE

Pet health lies at the heart of what the SPCA does, and keeps us anchored in the roots of the organisation founded more than 120 years ago. Our remit has expanded significantly and so too has the care we provide to animals. Today the team carry out tens of thousands of consultations, treatments and surgeries each year, from simple checks to complex medical and surgical cases requiring extensive work-ups.

The Veterinary Services Department (VSD) is a pillar of strength for the SPCA. Not only does it support key programmes – such as welfare desexing – but the income derived from the services it provides to the pet community allows the organisation to do so much of its other work.

COVID saw a significant drop in income with the suspension of key services. As the final restrictions of the pandemic were eased, the VSD faced a number of challenges in rebuilding its services and, with them, driving one of the SPCA's most significant revenue sources.

At the top of the rebuilding priorities was staff. The effects of the pandemic and other pressures led to many of the VSD team members leaving Hong Kong and, at one point, the team found itself down to just 12 full-time veterinary surgeons in contrast with a pre-COVID high of 22. The consequence was that services were curtailed including the suspension of 24-hour care in our Wan Chai hospital.

The goal for the first part of the year was to 'put the band back together' and we are proud of our team and their resilience over this challenging period. Recruitment was carried out both abroad and locally. With the reopening of borders, the team was able to travel more frequently to foster exchange and attended veterinary shows and exhibitions, such the World Small Animal Vet Association Congress in Lisbon, Portugal and the Singapore Vet Show.

Not only were they able to represent the SPCA, they also used these opportunities to recruit. They worked with the communications team to create digital adverts and other tools, such as a video of the team at work, to encourage vets and nurses to think about a move to Hong Kong.

The team has also continued its close ties with the Jockey Club College of Veterinary Medicine and Life Sciences at City University of Hong Kong (CityU) to help cultivate the next generation of veterinary professionals. The SPCA provides opportunities for students to put into practice their theoretical learning with hands-on experience in animal care, including the chance to perform desexing operations under the direct supervision of veterinary surgeons – real-world experience that is hard to find in Hong Kong.

As a result of the connection between the two organisations, two newly qualified veterinary surgeons from CityU joined the SPCA team in November 2023.

The net impact of these strategies was that by the first quarter of 2024, the department was back up to its full complement of 22 veterinary surgeons.

The team is not sitting on its laurels though, as it continues to face talent challenges. Hong Kong is witnessing a shortage of veterinary nurses, some of whom are looking for experiences elsewhere in



Students from CityU putting their theoretical learning into practice at one of the SPCA centres





SPCA's team of veterinary surgeons sharpening their skills at an ultrasound workshop

the world. This, coupled with the closure of the CityU SCOPE veterinary nurse diploma programme, has implications for where and how the team find new nursing talent.

The appeal of a career away from Hong Kong for the city's veterinary nurses is just one of the challenges facing the team. The growth in the number of private practice clinics in the territory means there are numerous job opportunities for veterinary nurses, making the market highly competitive.

With these factors in mind, alongside many new colleagues, there was a real emphasis on drawing people together to become a high-performing team. For the senior members (both veterinary surgeons and nurses), this meant a focus on mentoring and helping the new arrivals get up to speed quickly.

2023-24 post-COVID also saw a reinstatement of SPCA's Continuing Professional Development (CPD) training with 13 sessions provided to veterinary surgeons. In addition, recently qualified vets each received several full-day, one-on-one training sessions in desexing surgeries with senior staff.

The training covered a wide range of topics, including dentistry, neurology, oncology, dermatology and internal medicine. In addition, ultrasound workshops in both basic and advanced techniques enabled the team to fine-tune their skills and keep up to date with current techniques.

With the hard work of rebuilding the team completed, the focus for the year ahead is firstly to re-open our Wan Chai hospital and 24-hour emergency services which is planned for June 2024. This will be closely followed by the team commencing veterinary operations (surgery and consultations) from our new SPCA Jockey Club Centennial Centre in Tsing Yi in September 2024.

The Tsing Yi Centre will offer an opportunity for vet services to expand for the first time in many years. The purpose-built veterinary floor will offer state-of-the-art facilities and has been designed to improve the treatment flow.

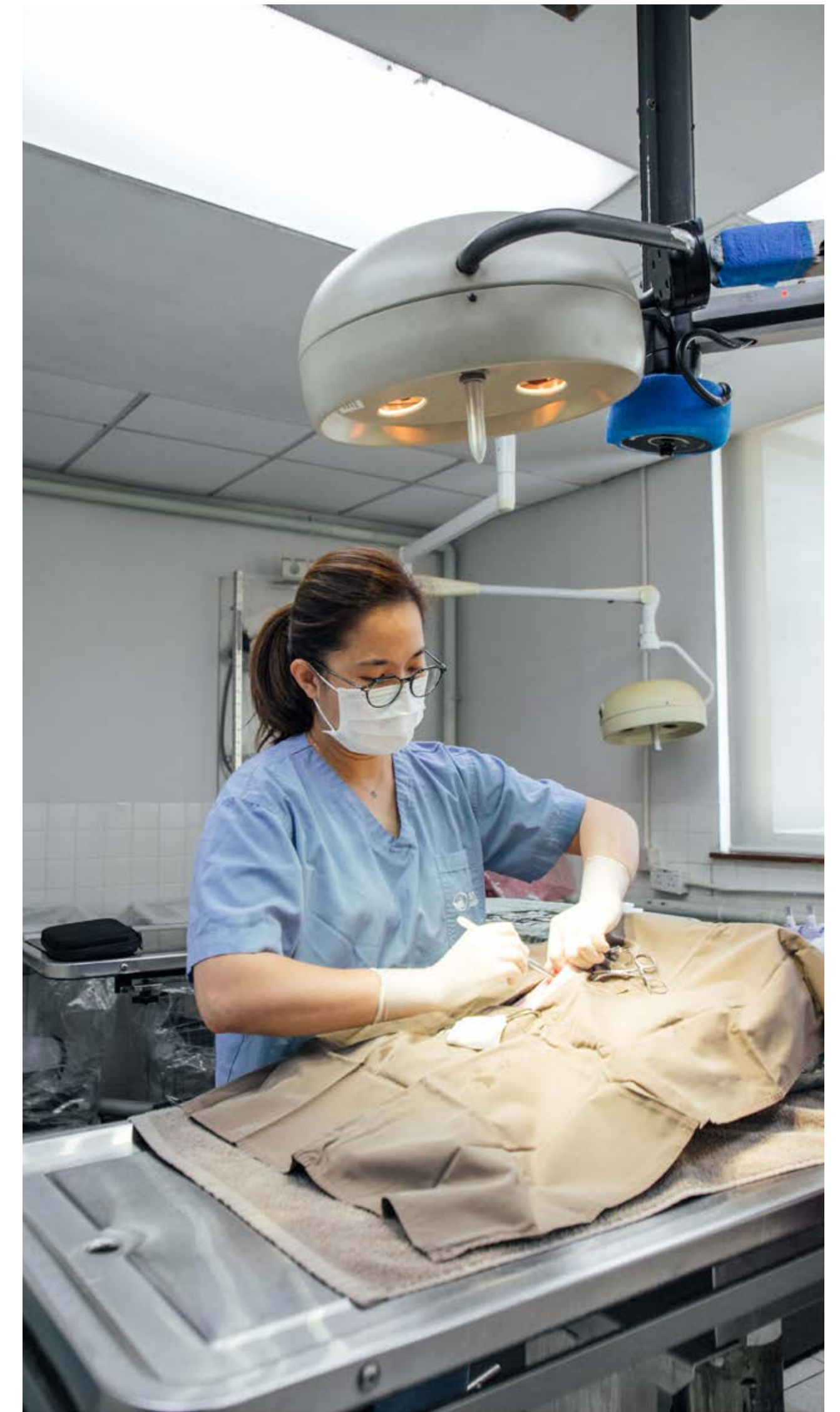
Alongside an entire floor dedicated to companion and owned animals, there is a brand new physiotherapy suite furnished with an underwater treadmill, laser and Pulsed Electromagnetic Field (PEMF) equipment, designed to help animals with mobility issues. The treadmill will be a significant addition to the suite of treatments available for geriatric animals, which are becoming noticeable by their increased visiting frequency. The continued evolution of veterinary science and the availability of new diagnostics and treatments mean that animals are able to live longer, healthier lives than ever before.

Aging animals is just one of several trends the team is dealing with. Over the last decade, there has been an increase in demand for purebred pets, and there seems to be no sign that demand is in decline. Many breeds have major genetic issues made worse by irresponsible breeding.

Changing lifestyles in a post-pandemic city are also affecting the territory's domestic animals. After a period when many spent long hours inside with their pets, back-to-work policies and more frequent travel mean owners may not notice illnesses as quickly. The economic challenges many face also mean there is less disposable income, presenting a dilemma for both owners and vets as they assess treatment plans.

The VSD team is taking all this in their stride as they ramp up services in the Tsing Yi Centre, with the goal of providing daily consults and surgeries by early 2025.

For the SPCA as a whole, the renaissance of the department is a major boon given it generates 60% of the organisation's income. More income means more money to deliver the SPCA's wider programme of activities, from education to lobbying the Government for changes in animal welfare legislation.





## EDUCATION

Educating the citizens of Hong Kong – particularly children – is a powerful way for the SPCA to achieve its long-term vision and mission. It is no easy feat, though. With over 2,000 schools across the territory, it requires a clear strategy, and a team focused on delivering impactful outreach in a rapidly changing education environment.

If 2023-24 was a political campaign, the slogan for the education team might well be 'back to basics'. After three years of COVID-caused disruption, the team was finally able to return to what it does best: educating Hong Kong communities about animals and animal welfare.

At the heart of this metamorphosis was a complete restructure of the team and the programme. This was driven by a number of factors impacting the SPCA and many other organisations:

- No one wants to sit through hour-long PowerPoint presentations. People want to be engaged rather than talked at;
- Hong Kong's Education Bureau is keen that learning is not confined to the classroom and that organisations should inspire learning in non-traditional ways;
- Technology is a key part of teaching, and it needs to be reflected in how the SPCA approaches education;
- There are lots of organisations offering education services to children in Hong Kong. From extracurricular sports or musical instruments to private tutorials, there is plenty of competition for children's time, and their parent's money.

Today, the SPCA's education programme comprises four pillars addressing these factors. The first is Schools & Community which engages with schools of all types, both at their school premises, as well as at the SPCA facilities. The team also connects with the community through, for example, delivering talks in clubhouses of private residential estates or hosting educational visits with institutions and partners.

The second pillar of the programme sees the team educating the public about topical issues such as strays or career opportunities in the pet care and animal welfare industry. The team charged with this work also takes responsibility for providing educative sessions to universities and institutions.

Public-facing training on pet care – first aid and nutrition, for example – are the focus of the third pillar of the programme. Since early 2020, this was conducted online but in March 2023, the team was able to resume in-person training in the Hong Kong headquarters in Wan Chai and the SPCA Jockey Club Centennial Centre in Tsing Yi.

The fourth and final element of the programme is the Tsing Yi Centre, which has provided huge opportunities for the education team in 2023-24.



Pets health check by SPCA vet at the Education University of Hong Kong's first 'Pet Fun Day'



Photo provided by The Education University of Hong Kong



The considerations that brought about the reshaping of the education programme have also impacted the processes that lay behind it. The team has been much more proactive in its approach, particularly with schools, as well as using marketing tools such as e-direct mailing and social media advertisements to boost attendance. Technology has also improved operations as the team has put in place a new online booking system which makes the process much simpler and easier for everyone.

A key development for 2023-24 was the launch of Hong Kong's first-ever animal welfare immersive classroom hosted in the new Tsing Yi Centre. Introduced in March 2024, this interactive experience is a much more engaging way to teach children, through gamification and sensory stimulation, about respect for animals and the duty of care. Demand from schools has been encouraging and the positive feedback bodes well for the year ahead.

While the immersive classroom is certainly the poster child of the new approach to education, the team has also been able to make progress in many other areas too, particularly amongst schools and local communities.



The SPCA Immersive Classroom at Tsing Yi Centre



Over the Christmas and summer holidays, the team organised 24 workshops with over 350 participants. More than 600 students also participated in a carnival at St Margaret's Co-Educational English Secondary and Primary School in celebration of World Animal Day 2023.

In collaboration with the Education Bureau, a talk was conducted with over 150 teachers. Focusing on the welfare needs of taking care of pets as well as the 2R and 2C values (Respect; Responsibility; Care; Consideration) the talk looked at how teachers might incorporate these concepts in their classrooms.

In October, a member of the education team presented in Sarawak, Malaysia at the Asia for Animals Conference. The session provided delegates with an outline of the development of SPCA's education programmes and activities. It also showcased how SPCA's work has gained popularity amongst schools and how it has changed the mindsets in the community on animal care and animal welfare.

In other areas, the Hong Kong Polytechnic University School of Design (PolyU) students were invited to develop animations on the five welfare needs of pet care for young learners. The animation has been incorporated as part of the teaching materials for kindergarten and lower primary school students.

In contrast to the more academic approach taken with PolyU, the team also worked with The Education University of Hong Kong (EdU) in Tai Po to organise the first Pet Fun Day on campus. EdU staff were encouraged to take their dogs to the campus where health checks were on offer, alongside pet yoga and talks on pet care.

Rounding out the team's work with the tertiary education sector, the SPCA signed a Memorandum of Understanding in February 2024 with Vocational Training Council (VTC) on a certification programme to grow Hong Kong's pet care talent pool. The goal is to boost the number of professionals working in animal care, from veterinary nurses to groomers, and the Society is playing its part through delivering talks as well as providing opportunities for internships with hands-on, practical experience.



The signing of the Memorandum of Understanding with VTC

Finally, the team ran a certification course in conjunction with the AFCD to train licensed dog breeders, traders and their staff. The course is part of the requirements of Cap. 139B regulations to help improve animal health, care and welfare.

Despite the significant changes seen in 2023-24, the year ahead promises even more innovation from the team. At the top of the list is a Summer Camp where children can see the inner workings of the SPCA and should be a major attraction for children during the long summer holidays.

There are also plans afoot to test drive some new ideas. Workshops for pets and parents, and charity photography sessions are under consideration, enabled by the move to the Tsing Yi Centre and its much bigger space. There are also ideas to host team building activities for corporates as well as organising study tours for schools in Shenzhen.

The team is also very conscious that many of these activities are likely to be cost-prohibitive for some people, so they are inviting donors and sponsors to support special needs families and those on low incomes, making the educational programmes affordable to everyone.

Despite the disruption over the last four years, 2023-24 shows the education team has not only survived but has emerged stronger and better. 2024-25 promises even more innovation as the team puts into practice its new approach.



# PET-INCLUSIVE COMMUNITY

There is vast amount of research and data to show the enormous mental and physical benefits that come from owning a pet. Hong Kong has witnessed a huge increase in pet ownership in recent decades and pets have become an integral part of thousands of families in Hong Kong. However, pet keeping can be challenging in a busy city like Hong Kong, so the SPCA continues to advocate and educate around the importance of pet-inclusivity.

Building an understanding between owners and non-pet owners is essential. Going hand-in-hand with this goal, the team organised a series of workshops, such as how to socialise city dogs, as part of its drive to ensure that pets, their owners and non-pet citizens can live in harmony. At its core were lessons in being responsible pet owners, including tips on how to ensure your dog is comfortable and safe in public spaces.

The team also ran a workshop on the '3-3-3' rules of what to do after adopting a dog. The session featured trainers talking about what owners can expect during the critical periods of three days, three weeks and three months to help the dog settle in. The goal is to ensure adopters are more attuned to the needs of their dog and therefore the adoption is more likely to be successful in the long term. It also takes away the fear of the unknown for first-time pet owners so the pool of potential adopters can be expanded.

Another major push has been the 'Bring Your Dog to Work' (BYDTW) programme. The focus on allowing staff to take their pets to work was kicked up a notch with discussions featuring Dr. Kaili Chen, clinical psychologist at Central Minds, and wellness expert Wendy Suen, from ConnectedConsult, who talked about the stress-reducing powers of pets in the workplace during two panel sessions at the American Chamber of Commerce and Whiskers N Paws.

There have been some major successes with a well-known insurance company opening its doors to staff and their pooches in August 2024. A website to accompany the BYDTW programme – which includes a fundraising component – was launched in October 2023, and supporters such as an insurance company, Hung Fook Tong and The Executive Centre joined the programme shortly after. Both Hung Fook Tong and the insurance company also chose to change up their 'Bring your child to work day' to be more inclusive by allowing those with fur babies to partake in a staff event, adding to the diversity of this family experience.



An SPCA dog trainer conducting a dog socialisation workshop at Cyberport



'Bring Your Dog to Work' information session with Dr. Kaili Chen at American Chamber of Commerce





As we head into 2024-25, the team will be working hard to build on its momentum. There are already discussions underway with some of Hong Kong's largest businesses which will help propel the BYDTW programme to the mainstream. The categories of business are also expanding with the team in discussion with other organisations such as gyms and banks to implement or expand pet-friendly policies.

The community team's effort did not stop at pet-inclusive workplaces. They have worked with the Jockey Club College of Veterinary Medicine and Life Sciences at City University of Hong Kong (CityU) to create a 'Bring Your Dog to Campus Day'. This was particularly welcome, given the mental health challenges that often accompany tertiary education students, and the initiative helped to deliver a message around how pets can bring the widely-acknowledged calming benefits to students and staff.

Equally exciting are discussions with transportation providers including both bus companies and the MTR Corporation. It will take a number of years before we see dogs (and cats) riding buses and trains on a regular basis but plans for the SPCA x KMB Pet Bus at the SPCA Jockey Club Centennial Centre and KMB Pet Tours are signs of how far Hong Kong has come.

Another highlight of the year was *Pawprint*, which saw three issues covering a wide variety of topics, particularly around pet inclusivity and pet lifestyles. Published just after the COVID restrictions were removed, Issue 120 (May 2023) was a revamp in both style and content and was launched with a Drinks for Paws 'pawty' for over 200 people at Thirsty Shaker. That issue also marked the first time the magazine was distributed at pet-friendly locations including hotels, cafes, pet shops, YMCA and even elderly people homes. We are grateful for the support of Cathay Pacific with all issues now available on PressReader, a global digital newspaper and magazine app.

Launched in September 2023, Issue 121's feature article dealt with the issues facing the ageing population of both owners and pets in Hong Kong. The spotlight was on Mrs. Fong, the famed local celebrity chef, and her cat with a fantastic cover shot by famed photographer, CM Leung. The issue was launched with another successful 'pawty' at Thirsty Shaker and proceeds from the bar's Negroni Week was donated to the SPCA. Another exciting milestone was captured in the subsequent edition, Issue 122 (March 2024), which commemorated the grand opening of the SPCA Jockey Club Centennial Centre, featuring tripod SPCA Alumni, Dan Dan.



'Bring Your Dog to Campus Day' at CityU



'Bring Your Dog to Work' information session at Whiskers N Paws



## LOBBYING AND ADVOCACY

The Society's vision is to create a city where all animals are treated with respect. To do that, we need a strong voice amongst the legislators who can create the laws necessary to protect animals and their people. Our advocacy team has been vocal since our inception and consistent in lobbying for a robust, up-to-date legal framework as a foundation for an animal inclusive society.

The focus for the team in 2023-24 was on wildlife welfare and ecosystem support.

The first major initiative was our advocacy work around the New Development Area - a major construction initiative that is poised to have unprecedented impact for many years to come. The Society recognises that the Hong Kong community faces a number of challenges including both housing and the need to create an economy that can stand at the forefront of Asian cities. However, our belief is that animals should not pay the price for human economic and societal development. For example, one of the major aerial spaces above San Sham Road will become a bird flight corridor with an approximately 76% reduction in width. The aerial space is being used by many domestic and migratory birds which make homes – temporary or permanent – in the surrounding fishponds, and that form a large part of the proposed development area as well, meaning these species are losing their flyways and nests in the future.

This is why the team has been highly active in voicing concerns around the development plans via the appropriate advocacy platforms. Our concerns and activities focus on the plans that show signs of encroached habitats and where we feel the needs of indigenous, migratory, and feral animals are being ignored. In 2023-24, the team worked on publishing opinion pieces, writing to different government parties, lobbying for inclusion in the Policy Address, and participating in Town Planning meetings to provide an active voice in the consultations.

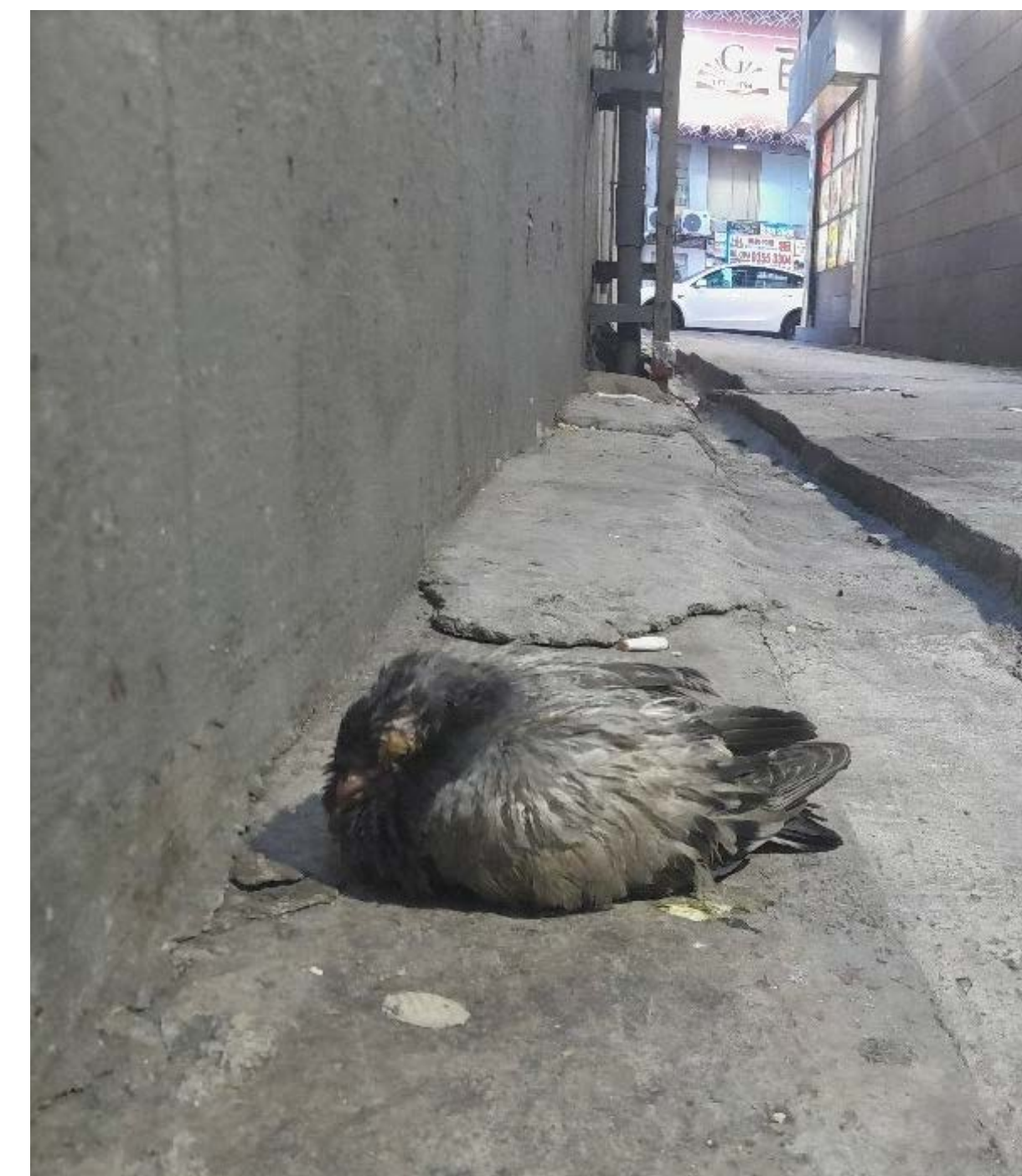
On other land development issues, little thought seems to have been given to the pets of a large population displaced from their homes due to land resumption. This particularly affects pet owners who will need to move into temporary or permanent accommodation provided by the Government, where pet-keeping might not be permitted. This demonstrates a lack of empathy for the growing pet-owning population and goes against increasing calls for a more pet-friendly environment, also causing more companion animals to be sent to shelters.

Just these two issues alone demonstrate the pace of development between social development and animal welfare is not equitable. This difference in development pace will have broad and long-term implications for Hong Kong's animals (both wildlife and pets) and hinder the progress being made on pet inclusivity.

Despite these ongoing challenges, there have been some notable successes for the team. Of these – albeit coming into force in August 2024 – is the extension of feeding bans to cover feral pigeons and the introduction of fixed penalty notices. The SPCA was represented at the Legislative Council (Legco) in January 2024 and spoke about the negative impact of feeding pigeons and the dangers of population explosions that can arise because of the actions of the general public. While feeding pigeons is perceived



Photo provided by @HKBWS







as a humane gesture, it can directly contribute to creating large flocks which raise hygiene concerns for humans. These clusters can also be harmful to the pigeon populations as it facilitates the spread of a highly infectious and fatal pox virus within their populations. This disease has the potential to spread into Hong Kong's native and migratory bird populations.

The SPCA has lobbied hard for many years to introduce the Animal Feeding Ban because they create conflict between humans and wild animal populations. As animals become used to being fed in and around human areas, they enter human spaces more frequently and are more desensitised to human interactions, leading to more altercations. This lies at the heart of why we see monkey attacks in the New Territories. Animals in turn become victims; some are attacked by people who fear the behaviours they see close up, while others are involved in accidents as a result of being too close to human activity. When it comes to the feeding of feral animals, this should be under control and well-managed under specific programmes, which the SPCA has always advocated.

Looking ahead to 2024-25, the team will focus their attention on three areas where they think legislation could be tightened.

Firstly, we are focusing our advocacy efforts on the amendments to Cap. 169 Prevention of Cruelty to Animals Ordinance, which have been under discussion for a number of years. Given that the public consultation was conducted in 2019 and all proposed items received support from more than 84% of respondents, progress has disappointingly stalled on this key piece of animal protection legislation in Hong Kong.

While the legislation may not come before the LegCo until 2025 or even 2026, the team will continue to engage authorities to exert pressure so the amendments could provide a more comprehensive protection of animals in Hong Kong without further delay.

It will be important to address hesitations from certain stakeholders, such as the farming industry, while also ensuring the amendments include much tougher sanctions for those who fail in their duty of care to animals.

The team will also continue to focus on advocacy to regulate trade linked to animals under Cap.139 Public Health (Animals and Birds) Ordinance, and in particular the trade of cats and exotics. The vast numbers of abandoned cats recovered almost daily show how unscrupulous breeders are taking advantage of their growing demand or, how unregulated cat cafes commercialise public interest, which lower the overall welfare of these animals and even threaten their lives.

Another area to be addressed under Cap. 139 is that of animal shelters and animal adoption. Often unscrupulous and illegal breeders, traders and animal smugglers masquerade as animal adoption advocates to abuse and mislead the public - exploiting their trust and utilising loopholes where there is no specific legislation to safeguard animals and protect the public's interests.

Proper legislation needs to be in place to protect bona fide animal shelters and adoption agencies and safeguard the well-being of animals.

Unfortunately, as we have seen over the past couple of years, animal hoarding cases are not uncommon. This will be a focus of the team in the coming year as well, and hopefully in the future this can also be addressed by the introduction of specific measures under both Cap. 169 and Cap. 139. This will have an important impact as larger numbers of animals are regularly at risk of suffering neglect or abuse due to lack of resources, knowledge or training, or the unwillingness to provide quality care to animals.

Working hand in glove with the Inspectorate, welfare and adoption teams, and external stakeholders, the advocacy team will work to tighten up legislation and highlight the path for improved animal welfare.

This year's consolidation of the welfare teams in the SPCA Jockey Club Centennial Centre underlines an additional advantage – all the departments are under one roof which improves collaboration between the teams. It means that the advocacy team has easy access to a consolidation of expertise, from the vets who treat animals to welfare colleagues and inspectors who are on the front line every day. This helps put real-world experience in front of legislators to ignite changes.

Internationally, the SPCA continued to advocate for improved animal welfare across Asia as a founding and core member organisation of the Asia for Animals Coalition (AfA). Through its network, the AfA supports organisations and individuals as they work to help animals in the region. The biennial conference in 2023 was held in the state of Sarawak in Malaysia, where the SPCA not only shared its work on education but also on cat trap, neuter and return under the Cat Colony Care Programme – which was very apt as Kuching, the location of the conference, is known as the city of cats.

To find out more or to make your voice heard, please visit: <https://www.sPCA.org.hk/what-we-do/legislation/a-more-animal-friendly-hong-kong/>



## FUNDRAISING

While many assume that government funds form the backbone of financing for the SPCA, nothing could be further from the truth. In fact, only around 1% of the Society's funds come from the public purse.

This simple fact puts huge pressure on the fundraising team to ensure that it can deliver the funds that help run what has become a HK\$100+ million organisation built to help animals of all types in Hong Kong.

As we have seen for other departments, the end of COVID restrictions allowed the fundraising team to rejuvenate its programmes and the annual Dogathon was first on the agenda for the team in March 2023. This much-loved event saw hundreds gathered with their furry friends to take advantage of the first event since the end of the mask mandate.

For the team, this marked the first of dozens of events for the year. With a smaller, leaner team than in previous years, the emphasis was not just on what they could organise but to find organisations with whom they could work to put on events.

SPCA's annual Raffle featured in July 2023. Donors kindly gifted over 100 prizes and was part of the reason why more than 21,000 tickets were sold and, coupled with donations to the campaign, raised nearly HK\$650k.

The Mid-Autumn Festival marked another successful campaign for the team, raising nearly HK\$300k. The team experimented with a combination of mooncakes and launched a series created by iconic local bakery Grotto, for humans, and recipes featuring chicken and butternut squash for pets, created by Meal RICAL.

The 9th Aniform Day in November also helped raise considerable funds. The Society partnered with local schools, inviting students to submit designs for piggy banks. Themed 'Change Matters,' the campaign offered piggy banks that encouraged students to save their small change while also advocating for the importance of treating animals with respect and care, and that the students themselves can be the ambassadors of change. Over 100 piggy banks were displayed at D2 Place, including the artwork of children of celebrities such as Kevin Cheng, Grace Chan, Miki Yeung and Snow Suen. Renowned singer-songwriter Eric Kwok and girl band XiX were on hand to present awards to 12 winners in a variety of categories.



The colourful and creative Aniform Banks designed by students for the 9th Aniform Day





The end of the year also saw a new Society calendar go on sale. More than 300 people submitted pictures of their pets for inclusion, raising over HK\$850k for the Society.

December saw the Society's first Christmas Carnival, held at Harbour Chill which is on the waterfront close to the Wan Chai Centre. Run over 10 days, it featured 40 pop-up stalls selling crafted items for furry visitors as well as their human companions. The stalls also included food and beverage outlets, and plenty of activities to keep younger visitors happy. Thousands of people visited, helping raise a significant amount of money.

The event was the first collaboration with MoHi Guide, one of the largest community apps in Hong Kong, which helped ensure visibility of the event amongst a much wider group. The partnership swung back into action in March 2024 when MoHi Guide invited the SPCA to collaborate on a Shipcation for Harbour North. Its visibility in the guide was part of the reason more than 200 people attended along with 150 dogs, and the Society provided microchipping and vaccination checks as well as support services from our team of veterinary nurses and inspectors.

Despite the many successes, the year has been a challenge for the fundraising team. The economic malaise has meant people are spending – and donating – less. Businesses also find themselves having to tighten their belts, but there are positive signs for 2024-25. In particular, while corporate donations may have declined, lots of businesses want to run joint events and marketing activities hand-in-hand with the SPCA.

This is evidenced in new partnerships with malls such as Harbour North, Infinitus Plaza, Airside and The Mills who recognise the ability of the SPCA to create 'traffic' and engagement. These partnerships will be taken to another level with Lee Tung Avenue and New Town Plaza committing to provide pop-up stalls to the team to sell 2024 raffle tickets. This should significantly widen the catchment group.

Alongside partnership events, the team plan to streamline some of the annual programmes with the goal of creating fewer but bigger, more impactful activities which deliver greater return on investment. Despite some of the logistical challenges, the ever-popular calendar is being lined up for another appearance. 2024-25 will also see the return of Dogathon while the Raffle will be overhauled. The goal is to secure fewer but more valuable prize donations which the team is confident will help sell more tickets.

The team is also focused on broadening its appeal so it can engage a younger, more digitally savvy audience. This will put an emphasis on speeding up some of the back-end IT infrastructure changes already in progress, but it is an important part of the work ahead for the team.





## MEMBERSHIP

One percent of our funding comes from the HKSAR Government. If we are to fulfil our vision of creating a city where all animals are treated with compassion and respect, we need to raise funds as an NGO. Our members are a critical part of our financial structure allowing us to put in place the many programmes described throughout this report.

Recognising the importance of fostering stronger relationships with our supporters and enhancing both communication and engagement, we renamed the team to Customer Growth and Engagement (CRM) with a renewed focus on delivering more personalised experiences and driving long-term connections with our members.

As we have seen throughout the report, the end of the pandemic fired the starting gun on a wave of activities that had not been possible since early 2020. The many events that the team had run prior to COVID had been on hiatus but Q2 2023 saw them dusted off as the team sought to rebuild engagement with our supporters.

They focused on organising small-scale events to give members the chance to enjoy fun activities with their pets while raising funds to support the SPCA. We ran five creative workshops, including making pet-safe mooncakes, pet rice dumplings, and pet beds, all led by external tutors. As part of our very first Appreciation Weeks campaign last year, we also hosted a ceramic workshop, a photography masterclass, and a photo contest where participants showcased the unconditional love between pets and their owners. In addition, we offered discounts on membership, retail, and grooming services to express our gratitude to the supporters who make our work possible.

In total, nearly 1,000 people participated in these activities, enjoying meaningful experiences with their pets while helping raise essential funds to support the SPCA's mission. The Society could not continue without the generosity and dedication of our supporters.

The team also organised day trips to Kadoorie Farm and Botanical Gardens (KFBG) with 50 participants. These tours not only gave attendees a behind-the-scenes look at the farm but also highlighted our close partnership with KFBG in wildlife rescues – a collaboration many people are unaware of. While KFBG offers expert wildlife medical treatment, they do not carry out rescues; that is where the SPCA steps in—rescuing injured wildlife at no charge and transporting them to KFBG for treatment.

The team ramped up its communications to remind members about the many other services the SPCA offers, including grooming, behaviour training, retail, and boarding. We want to encourage more people to use these services, as they not only come with discounts for members but also play a crucial role in generating income which is vital to the SPCA's operations and ensure we can continue our mission.

Technology was a key component as the team looked to modernise the department, starting with migrating membership applications into a digital process. This has significantly speeded up the process.



Members putting their knowledge into practice at Appreciation Weeks' photography masterclass



Hair Force 3 at the new Tsing Yi Centre provides pet grooming services to pet owners in the area



SPCA inspectors sharing their rescue stories with participants on the KFBG day tour





The team has also carried out a lot of foundational work to improve processes. The welcome pack has been updated and the team has modernised the terms and conditions for membership enrolment. We have strengthened our data privacy practices to better safeguard members' personal data. The team has also updated payment processes to include PayMe, FPS, Alipay etc.

The workload has seen the team grow to support the efforts underpinned by increased digitalisation, including the implementation of a new CRM system that will radically change how the team can engage with our members, as well as how we can be more systematic in understanding their needs.

There are plans to connect the CRM system with data from the Veterinary Services Department. This would allow the team to connect with members on dates that are specific to their pets, reminding them to make an appointment for a check-up, or to arrange a grooming to celebrate a birthday, for example.

A more ambitious plan, which may take a few years to fully implement, is the introduction of an SPCA loyalty program. The goal is to incentivise members to use more SPCA services by offering discounts and the ability to earn rewards and gifts.

We aim to phase out physical cards, allowing members to log in to our platform and display a digital e-card instead. This change not only benefits the environment but also helps reduce the Society's administrative costs. Additionally, we plan to introduce a point-earning system to reward members for their continued support through regular purchases. That is all to come in the future. For now, the team are focused on delivering the best membership experience they can while creating opportunities for members to connect with each other and driving revenue for the SPCA's programmes.





## CHINA OUTREACH

The increasing connection between Hong Kong and Mainland China is proving a boon for people and the economy so it is only natural that the work of the SPCA should expand there too. Our work has extended across the border for many years focusing primarily on Shenzhen, but there has been much greater engagement with government departments in the length and breadth of China over the last year or two.

We do this not only because we want to help as many animals as possible but also because improving the welfare of two- and four-legged friends in the Mainland has a direct effect on the lives of animals in Hong Kong.

Our work in China, under the care of Darren Wang, covers five key areas.

At the heart of the mission are our education and knowledge exchange programmes. Education is an important part of the team's remit, running classes in schools and universities. The focus and outreach are primarily in Shenzhen, but the team also found themselves acting as ambassadors of animal welfare in Shanghai, Guangxi and Chengdu amongst other places in 2023-24. This aspect of the team's work is critical because veterinary studies in the Mainland do not include animal welfare modules, so helping young students understand this aspect of their duty of care will have an outsized, positive effect in the long term.

The team also produced animal education booklets to promote messages of respect and duty of care. This year, 400 copies were donated to a school in Xi'an, benefitting the 'left-behind children' whose parents work in cities often thousands of kilometres from the family home.

The team also include Special Education Needs (SEN) schools in their remit and in 2023-24, this included a school that works with children with cerebral palsy.

The same year, the team visited a nursing home in Zhaoqing to share knowledge with the elderly on how to care for stray cats and to provide veterinary support. This exemplified our goal of promoting harmony between animals and different groups of people.

The second major focus for the team is in connecting animal protection organisations. These groups often work in isolation and bringing them together gives them a stronger collective voice for animal welfare. The team also spends time talking at animal protection conferences, highlighting the work done at the shelter. They use it as an example of how to improve the standard of animal welfare across the Mainland with a particular focus on best practice for animal shelters.

Liaising with specialists in animal welfare and those working on legislation to protect animals is another strand of work the team undertakes. This is underscored by the premise that better legislation is a key way to improve the lives of animals all across the Mainland.

This also underpins the work the team does with government departments, and particularly the municipal government in Shenzhen. The team is sought for its insight on a range of topics, and this year, that included providing advice on three new pet parks with ideas for decoration, drinking water and even training for park managers as part of the discussions.







The team also provided its expert knowledge to the city's dog management department, teaching them how to capture stray dogs without harming them and staying injury-free.

These insights are in addition to more everyday advice on designing, building and improving shelters – something the team has done in more than 20 cities across the country. The team also regularly provide guidance on government-led TNR (Trap, Neuter and Release) programmes that have been so successful in Hong Kong.

All of this work is designed to combat a challenging animal welfare situation in the Mainland. While there has been progress in many cities, strays are often euthanised rather than sent to shelters. This is partly because there are not enough facilities to cope with the number of stray animals but also because attitudes have been slow to catch up with those in other parts of the world.

This is reflected in the way in which domestic animals are sometimes viewed as toys rather than sentient beings. It is also shown in the way that some owners still do not look after their pets in the way most think is socially acceptable, often not leashing dogs or cleaning up after them.

This attitude also impacts policies that could help reduce the number of stray animals, and the number that are euthanised each year. Just 6% of animals found on the street are registered and only eight cities across the entirety of Mainland China have microchip programmes.

On a similar note, shelters struggle for financing which impacts the care and accommodation that can be afforded to the animals. It also means that the few shelters that do exist are often very overcrowded with one facility recording 6,000 dogs. The lack of money also means vets are a rarity at shelters and desexing is seldom carried out, exacerbating an already significant problem.

However, the team is making progress with the people and animals in Shenzhen where the SPCA has an advisory role to support an animal shelter that looks after hundreds of animals. In addition to Darren, 11 other staff are involved in the day-to-day running of the Centre. The shelter is used to showcase what a well-designed and scientifically managed shelter looks like. It currently houses 100 cats and 40 dogs, with the Hong Kong team providing veterinary services to ensure every animal is in the best possible health.

Looking ahead to 2024-25, the team has big plans. Most of these efforts revolve around education and helping to engage local communities with animal welfare issues. They plan to do so by running school-based classes for more than 1,000 children.

However, children are just part of the plan and public education is also important.

There are also plans to use social media to reach an even wider audience. While there is content on platforms such as TikTok and Weibo, it lacks professional and scientific insight, so the team is planning to create their own channels. Education will play a huge role in changing behaviour to promote adoption and responsible ownership. In particular, we hope to curb the demand for Hong Kong residents to purchase animals from the Mainland, especially via online platforms such as Taobao. Education and outreach will also help dispel the new and most unwelcome trend of 'surprise boxes' where owners receive a surprise animal from a breeder. This unethical practice preys on the consumerism of the public and fosters the vicious cycle of breeders; it has been banned in Hong Kong from July 2023.

2024-25 is not just about education, though. We look forward to creating an animal hospital where we can launch more veterinary and animal welfare-related training, although there are many financial and regulatory hurdles the team will need to overcome.

The COVID years were particularly challenging for the SPCA team and our outreach in Shenzhen, stymieing the progress we had been making. However, with the end of the pandemic restrictions, the team has redoubled their work to champion the cause of animals and animal welfare in the Mainland and foster more exchanges with the SPCA team in Hong Kong.





## VOLUNTEERS

Since our journey began in 1903, volunteers have been the cornerstone of our work, and we remain indebted to those who follow in the footsteps of their forebears. Today, volunteers enable us to deliver a wide range of programmes from our impactful Cat Colony Care Programme (CCCP) to the certified dog walker programme, and much more.

Recognising the huge role volunteers play in the life of the SPCA and the outcomes we can achieve with their support, 2023-24 was a year in which the team focused on reigniting the kind-hearted people of Hong Kong. The three-plus years of COVID had seen a curtailment of volunteer activity but, with the final restrictions lifted, it was time to rebuild.

One of the most important goals was to reconstruct the cadre of volunteers which had been reduced by people moving away from Hong Kong as well as others entering different stages of their lives.

The team has looked at a number of different ways to overcome these challenges including partnering with Time Auction, a platform that advocates for volunteerism. This has yielded a number of important, skilled voluntary contributions from photographers helping to take photos of animals available for adoption, translators working on the *Pawprint* magazine, to social media assistance, and volunteer dog walkers. This latter category is particularly important with the opening of the new SPCA Jockey Club Centennial Centre in Tsing Yi and the need to find volunteers in the neighbourhood able to support on the ground.

The volunteer pool has also been expanded to include 'specialists' such as IT developers. They have been able to help with the building of the newly launched Adoption Date app as an example, helping the SPCA meet its goals. The organisation is evolving and, as it does so, transforming our technology – and this new breed of volunteer – are critical to our success.

The team also worked hard to expand the roster of corporate volunteers too. During the course of the year, an array of corporations including Bloomberg, Pret-a-Manger, UA Finance, Zurich Watch, Gaw Capital Partners and the Hong Kong Chamber of Commerce, to name a few, committed employee volunteer time to the SPCA. They enjoyed a fun afternoon with workshops, such as making pet toys from recycled materials, and animal-human bonding time where they were able to donate the toys to animals in our shelter.



The CARE@hkjc Volunteer Team at SPCA Christmas Carnival





Employees of UA Finance volunteering at SPCA Hong Kong Centre



The Dog Walker Programme swung back into motion in 2023-24

The Hong Kong Jockey Club also extended its volunteer commitment with another year of partnership on the Society's CCCP program. Its volunteers continue to help catch stray cats in their neighbourhoods. The cats are transported to the Tsing Yi Centre, where the SPCA veterinary team not only performs desexing operations but also implants microchips, gives them a thorough health check, and applies anti-parasitic treatments to ensure they stay healthy as well as reducing the risk of spreading disease in the cat community. The CARE@hkjc Volunteer Team also provided support for large scale events throughout the year, that range from adoption gatherings, balloon twisting, face-painting to raffle sales and more.

This year, we have pioneered new approaches to engage volunteers, elevating our activities to teach volunteers new skills such as cat bed making. The workshop was a welcomed addition to our kennels given the rapidly-rising number of rescue cats hosted at the SPCA shelters.

The volunteer team also welcomed a group of exchange students from the University of Birmingham. They arrived in Hong Kong to work on two projects which reflect the Society's drive to create a more pet-inclusive community and modernise our learning centre. The first research project focused on how to make pets more viable on public transportation such as the MTR, and in housing policies. The second was around ideas to modernise the library environment in the Tsing Yi Centre to engage a new generation of animal lovers.

The team has also worked hard to rebuild the ranks of dog walker volunteers. With the exodus of Hong Kongers as well as a return to office for so many people, the number of dog walker volunteers has declined in recent years. However, working alongside SPCA dog trainers, the team set up an orientation day and attracted more than 20 applicants – just in one day. The dog walker training also extended to SPCA staff, and successfully trained over 40 qualified volunteer dog walkers in total during this period. A new session will begin in October 2024, and we aim to have over 90 qualified volunteers on rotation by the summer of 2025. The SPCA also branched out to other areas of volunteerism. The team collaborated with the artist, FOR THE LOVE OF DOG., and was sponsored by a local sustainable fashion brand, RURI, to create an official t-shirt which has now become a uniform for the volunteers.

Many volunteers were present to mark the first open-to-public event held at the Tsing Yi Centre in March 2024. The event was attended by nearly 900 people – and well over 100 dogs – who were able to browse from seven pop-up shops, taste some delicious items from Maria's Bakery, and help raise more than HK\$30k on the day.

Looking ahead to 2024-25, the prospects are bright for the volunteering team with the Tsing Yi Centre acting as a base for the many activities planned. Its sheer size means that there are opportunities to run much larger events with 50 or 60 volunteers at a time for any given event, rather than the 25 possible in Wan Chai Centre. It also opens up the opportunity for joint parent and child volunteering which has not been done before.

The location of the Tsing Yi Centre also has the potential to service a new catchment area that extends the Society well beyond its traditional volunteer base on Hong Kong island.





## OUR THANKS

The SPCA would like to gratefully acknowledge those who kindly provided financial support during the year 2023/24.

Donation of HK\$10,000 or more

Individuals

AU, Kit Ying Kitty  
BUCKLEY, Wai Mui  
CHAN, Chan Yin  
CHAN, Chark Yee  
CHAN, Ching Mei  
CHAN, Chun Wah Owen  
CHAN, Hin Pui Ava  
CHAN, Ho Sun Peter  
CHAN, Ka Leung Stanley  
CHAN, Man Wai  
CHAN, Ming Kwan Michelle  
CHAN, Pui Louisa  
CHAN, Pui Yin  
CHAN, Suet Kwan  
CHAN, Wai Yi Remy  
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CHENG, Hoi Ling  
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CHENG,Tse Ying  
CHEUNG, Chor Ping  
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CHIANG, Hok Lai  
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CHU, Chung Ming  
CHU, Lai Ping  
CHUK  
CHUN, Bond Mak  
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COPE, Terence Peter  
DIT, Chi On  
FU, Jennifer Jane  
GRAHAM, Wild  
HAYDEN, Rolfe Gerrard  
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HO, Hon Kee Alva  
HUTTON, Wong Ying W  
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MAK, Siu Ling Lina  
MAN, Ka Po

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POON, Fong Man Stella  
PUN, Mei Yee Ada  
Sandeep  
SHIN, Ho Chuen  
SHIU, Mei Ling  
SIU, Man Lok  
SO, Chun Yin  
TANG, Wai Leung  
TANG, Wing Tak  
TO, Chun Kit  
TONG, Kinson  
TONG, Miu Kwan  
TSE, Tsz Chun  
WAN, Chin Fung  
WANG, Eddie  
WONG, Mei Wah May  
WONG, Sau Wah  
WONG, Vivian  
WONG, Yin Ling  
WU, Carolyn Shoutong  
WU, Diana (FOONG, Pui Ling Diana)  
WU, Suk Ha  
WU, Tze Leung  
YAU, Ki Chu Cindy  
YAU, Kit Yu  
YEUNG, Sheung Wa  
YEUNG, Shing Wai Teresa  
YIP, Man  
YU, Lin Tsai

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The Hong Kong Jockey Cklub  
The Robert H. N. Ho Family Foundation Hong Kong  
The Winfred Ho Charitable Foundation  
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YAS Digital Limited  
YTT Charity Fund Limited  
ZHILAN FOUNDATION  
毛守救援叻叻捐款  
哈爾濱永具醫療診所有限公司



# ACKNOWLEDGEMENTS

## Individuals

**Mr. Lee**  
For his generous contributions to the Never Too Old to Love campaign, supporting pet owners in the grieving and healing process after the loss of their beloved pets. The campaign website is amongst the first of its kind to provide useful information and offer pet owners a place of solace to commemorate the lives of their pet. The campaign also established two Visiting Rooms in the SPCA Jockey Club Centennial Centre and provides pet bereavement workshops for group counselling

**The Snowy Pan Family**  
For her generous sponsorship of the fourth rescue van, Snowy Van 4.0, which assists our Inspectorate in providing immediate and round-the-clock response to rescue calls of sick, injured and abandoned animals across Hong Kong

**Furchild Sweetie**  
For her ongoing support of the Society. Her generous donations have enabled us to renovate the veterinary hospital at the Wan Chai Centre, which provides intensive medical care to owned and unowned animals in needs 24/7. The support also allowed us to upgrade the Sai Kung Adopt-a-Pet Centre to create a more spacious and comfortable living environment for animals under our care while waiting for their forever homes

**FU, Jennifer Jane**  
For her years of donations to our Cat Colony Care Programme that help bring in essential resources to the welfare of stray cats

**In memory of Mrs. Leung Bing**  
For her generous donation that helps bring in valuable resources to our animal welfare work

**NG, Sung On Andrew and NG, To May Mee**  
For their generous support in establishing the SPCA Jockey Club Centennial Centre

**WANG, Eddie**  
For his years of generous donations to our Animal Sponsorship Programme and animal welfare work

**TANG, Wing Tak**  
For his generous donation that has enabled us to help abandoned animals

**PAU, Yee Wan Ezra**  
For her years of generous donations to our animal welfare programmes

**COPE, Terence Peter**  
For his generous donations to our animal welfare work

## Corporates

**Aeon Credit Service (Asia) Co., Ltd.**  
For the generous donation to fundraising and events in support of animal welfare

**CARE@hkjc Volunteer Team**  
For their support of our animal welfare work, including donating to the Cat Colony Care Programme to fund the purchase of equipment and supplies, as well as providing onsite volunteer support for our events

**Bloomberg L.P.**  
For their support to our Corporate Volunteer Programme and additional donations through their Volunteer Grant matching scheme

**Boconcept Hong Kong**  
For donating designer furniture pieces for communal use in the SPCA Jockey Club Centennial Centre

**Chou's Foundation**  
For her continuous support and generous donations that have helped us promote our animal welfare work

**Fu Tak Iam Foundation Limited**  
For their years of support of our animal welfare work

**Ronald and Rita McAulay Foundation**  
For their support of our Welfare Animal Behaviour Training Programme at our new centre in Tsing Yi

**The Jessie & George Ho Charitable Foundation**  
For his generous support of our Animal Sponsorship Programme that funds the needs of our abandoned, injured, and abused animals on their journey to finding a forever home

**The Robert H. N. Ho Family Foundation Hong Kong**  
For their support of our SPCA Acceleration Programme that helps empower individuals and promotes inclusion

**The Sir Robert Ho Tung Charitable Fund**  
For their generous donation to help renovate the Small Animal Adoption Centre at our Hong Kong headquarters

**TREE**  
For donating high quality furniture for communal use in the SPCA Jockey Club Centennial Centre

**YTT Charity Fund Limited**  
For their generous donations to support the establishment of the SPCA Jockey Club Centennial Centre and our Animal Sponsorship Programme

**Zhilan Foundation**  
For their generous donation to provide food for our newborn rescue animals

**哈爾濱永興醫療診所有限公司 and Indiba Hong Kong Limited**  
For their support of our animal welfare work

**Blue Cross (Asia-Pacific) Insurance Limited**  
For their support of Raffle 2023 as a prize sponsor and Christmas Carnival 2023 as the official insurance partner

**Citybase Property Management Limited**  
For their support of Christmas Carnival 2023 as a promotional partner

**Comvita™ HK Limited**  
For their support of Raffle 2023 as a prize sponsor

**Fairland Resources Ltd.**  
For their support of Christmas Carnival 2023 as a promotional partner

**Giordano**  
For their support of Raffle 2023 as a prize sponsor and Christmas Carnival 2023 as activities sponsor

**Hyatt Centric Victoria Harbour Hong Kong**  
For their support of Raffle 2023 and Aniform Day 2023 as a prize sponsor

**kkday**  
For their support of Christmas Carnival 2023 as a media sponsor

**KMB**  
For their support of Aniform Day 2023 as a media sponsor

**Lawsgroup**  
For their support of Aniform Day 2023 as a venue sponsor

**MoHi Guide**  
For their support of Christmas Carnival 2023 as the official partner

**Nan Fung Property Management**  
For their support of Christmas Carnival 2023 as a promotional partner

**O' South Coast**  
For their support of Raffle 2023 as a venue sponsor

**Q-Pets**  
For their support of Aniform Day 2023 and Christmas Carnival 2023 as a promotional partner

**Regal Hotels Group**  
For their support of Raffle 2023 as a prize and cash sponsor

**Shun Hing Group**  
For their support of Raffle 2023 as a prize sponsor

**Sino Estate**  
For their support of Raffle 2023 and Aniform Day 2023 as a media sponsor

**the Pulse**  
For their support of Raffle 2023 as a venue sponsor

**Times Square Limited**  
For their support of Aniform Day 2023 as a media sponsor

**Wai Yuen Tong Medicine Co. Ltd**  
For their support of Raffle 2023 and Aniform Day 2023 as a prize sponsor

amongst others



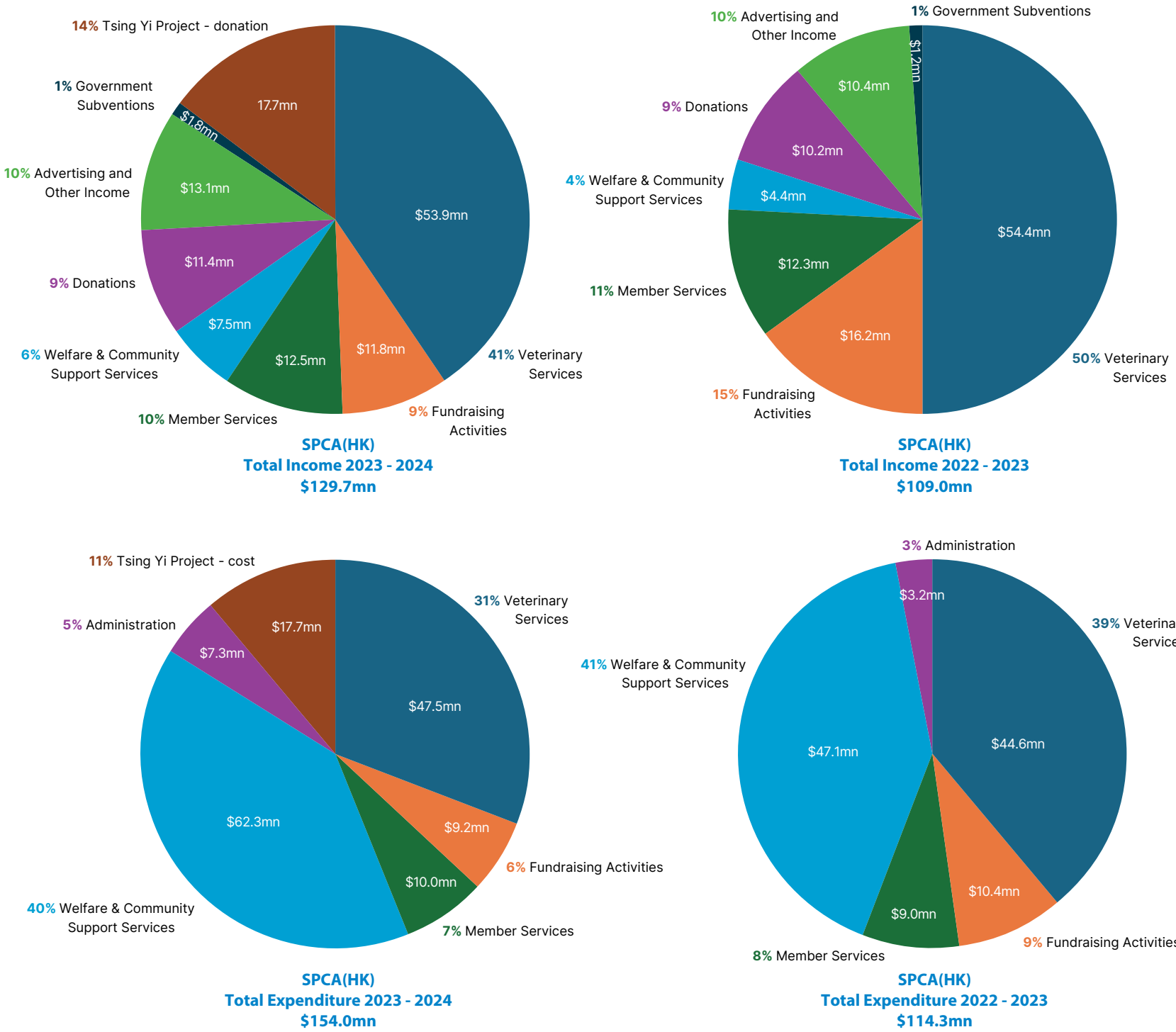
# FINANCIAL HIGHLIGHTS

In the past year, the SPCA has faced a net deficit. This is a realistic reflection of the investment needed to build a new centre from scratch as well as a recalibration of our income having had to reinvigorate both our vet services and fundraising, post-COVID. Although scaling up operations will take time and the initial months have presented challenges, we are committed to building a solid foundation for long-term success.

With the grand opening of the SPCA Jockey Club Centennial Centre in Tsing Yi, we have already seen exciting indications of growth and early signs are promising. Community interest is growing including an event in March 2024 that attracted more than 800 people to the Centre. The SPCA Immersive Classroom has generated keen interest from schools with advance bookings well into 2025. Increased enquiries about our services such as vet clinics and grooming are also encouraging.


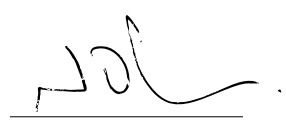
While the road ahead may be gradual, we are filled with optimism. This year's numbers tell a story of resilience, growth and dedication to our mission of animal welfare. With the continued support of our devoted donors and volunteers, we are confident that together we can create a brighter future for animals across Hong Kong.

Thank you for being a vital part of the SPCA journey!



SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS (HONG KONG) TRUSTEES INCORPORATED  
(EXTRACTED FROM AUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2024 & 31ST MARCH 2023)  
BALANCE SHEET AS AT 31 MARCH 2024

	2023-2024 HK\$mn	2022-2023 HK\$mn
<b>ASSETS</b>		
<b>Non-current assets</b>		
Property, plant and equipment	253.5	251.4
Right-of-use assets	2.7	3.3
Investments	25.0	20.9
Non-current prepayments and deposits	2.2	3.4
	<u>283.5</u>	<u>279.0</u>
<b>Current assets</b>		
Inventories	3.9	3.2
Trade and other receivables	5.9	4.9
Investments	3.9	3.1
Cash and cash equivalents	66.0	97.5
	<u>79.6</u>	<u>108.7</u>
<b>LIABILITIES</b>		
<b>Current liabilities</b>		
Lease liabilities	0.8	1.8
Trade and other payables	34.1	32.9
Deferred income	28.1	1.2
Total current liabilities	<u>63.1</u>	<u>35.9</u>
<b>Net current assets</b>	<u>16.6</u>	<u>72.7</u>
Total assets less current liabilities	<u>300.1</u>	<u>351.7</u>
<b>Non-current liabilities</b>		
Lease liabilities	0.3	0.8
Non-current deposits and deferred income	219.6	245.0
	<u>219.8</u>	<u>245.9</u>
<b>Total assets less liabilities (Net assets)</b>	<u>80.3</u>	<u>105.8</u>
<b>FUNDS</b>		
Accumulated Funds	80.4	104.3
Designated Funds	3.4	3.7
Investment revaluation reserve	(3.5)	(2.2)
<b>Total funds</b>	<u>80.3</u>	<u>105.8</u>

President  Treasurer 

SUMMARY OF INCOME AND EXPENDITURE

For the year ending 31 March	2023-2024 HK\$mn	2022-2023 HK\$mn
Income	73.9	71.0
Other income	55.9	38.0
Total income	<u>129.7</u>	<u>109.0</u>
Total expenditure	<u>(154.0)</u>	<u>(114.3)</u>
Surplus (Deficit) for the year	<u>-24.3</u>	<u>-5.3</u>

NET REVENUE FOR THE YEAR

	2023-2024 HK\$mn	2022-2023 HK\$mn
For the year ending 31 March		
Veterinary services	6.4	9.0
Fund raising activities	2.6	4.4
Member services	2.4	5.5
Welfare & Community support services	-54.8	-42.7
Donations	11.4	10.2
Advertising and other income	10.7	9.7
Government subventions	1.8	1.2
Interest income	2.5	0.7
Administration	-7.3	-3.2
Surplus (Deficit) for the year	<u>-24.3</u>	<u>-5.3</u>



OFFICIALS OF THE SPCA

PRESIDENT

Ms. Gigi Fu

EXECUTIVE COMMITTEE CHAIR

Ms. Joanna Eades

HONORARY SECRETARY

Ms. Amanda Whitfort

EXECUTIVE DIRECTOR

Ms. Fiona Cumming

TRUSTEES

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Ms. Joanna Eades  
Ms. Gigi Fu  
Mr. Tim Hamlett  
Mr. Kim J McCoy  
Mrs. Lucy Wong

HONORARY TREASURER

Mr. Nick Debnam

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Mr. Nathaniel Y. Chan  
Ms. Cherry Chau  
Mr. Baldwin Cheng  
Mr. Mathew Gollop  
Ms. Stephanie Lau  
Mr. Robert Morris  
Ms. Jennifer Van Dale

DEPUTY EXECUTIVE DIRECTOR

Ms. Louisa Ho



## THE SPCA CENTRES

### JOCKEY CLUB PAMELA D. BARTON ANIMAL WELFARE CENTRE (HONG KONG CENTRE - HEADQUARTERS)

📍 5 Wan Shing Street, Wan Chai, Hong Kong  
☎ 2802 0501

### SPCA JOCKEY CLUB CENTENNIAL CENTRE (TSING YI CENTRE)

📍 38 Cheung Fai Road, Tsing Yi, N.T.  
☎ 2232 5555

### JOCKEY CLUB ANIMAL WELFARE CENTRE (KOWLOON CENTRE)

📍 105 Princess Margaret Road, Ho Man Tin, Kowloon  
☎ 2713 9104

### GIGI FU ANIMAL WELFARE CENTRE (SAI KUNG CENTRE)

📍 7 Sha Tsui Path, Sai Kung, N.T.  
☎ 2792 1535

### SAI KUNG ADOPT-A-PET CENTRE

📍 65 Man Nin Street, Sai Kung, N.T.  
☎ 2232 5599

### HANG HAU CENTRE

📍 Flat B, 2/F, Block 5,  
Hang Hau Village,  
Tseung Kwan O, N.T.  
☎ 2243 0080

### CHEUNG CHAU CENTRE

📍 CX 277 Tung Wan, Cheung Chau  
☎ 2981 4176

### MUI WO CENTRE

📍 Shop 14, Mui Wo Clinic,  
3 Ngan Wan Road,  
Mui Wo, Lantau Island  
☎ 2984 0060

### FAIRVIEW ANIMAL WELFARE CENTRE

📍 Junction of Fairview Park  
Boulevard and Kam Pok Road,  
Yuen Long, N.T.  
☎ 2482 2770