

Transforming Together and Beyond





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As we look back on 2022/2023 which was not short of challenges, we want to pause and reflect on the many positive

aspects that helped us emerge despite constraints. In particular, this year's theme focuses on transforming together by leveraging the collective and innovative power of our supporters, partners and the animal-loving communities in Hong Kong.

Fundraising was one area where the petloving community, artists, and corporations got creative and initiated their fundraising campaigns to help animals in need. For instance, Bottle & Steak encouraged customers to drink for a good cause. The steakhouse would donate HK\$1 for each bottle cap collected to support our shelter animals' medical and daily expenses. Students also came together to host charity sales and carnivals to raise funds for the SPCA. It is heartwarming to see that SPCA's years of promoting kindness towards animals through our school talks have impacted the younger generation. And in March 2023, our first in-person Dogathon since 2020 made a powerful comeback

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with the support of our title sponsor ProVet. Over 800 participants and 500 dogs, including the city's most-followed doggie KOLs, attended the event to raise funds for our animals despite poor weather.

I am also proud that we achieved some historical firsts for us as an organisation. In December 2022, we partnered with Star Ferry and invited our staff and supporters to experience a private harbour tour with their dogs. The trial was so successful that it paved the way for the launch of DOG DOG Shipcation in May - the city's first-ever pet-inclusive Star Ferry ride across Victoria Harbour, marking a significant milestone in pet-inclusivity in Hong Kong. Another exciting moment was the debut of our Adoption Date in February 2023. In light of the falling adoption rate across

Hong Kong, especially for dogs, our adoption and community teams, dog trainers, and social media specialists came together to brainstorm a new way to showcase our rescue dogs. Inspired by human dating apps, we helped our dogs create their own "dating profiles" in hope of finding their perfect homes.

Looking ahead we are excited to announce that our newest facility, SPCA Jockey Club Centennial Centre in Tsing Yi, will open in 2024. The new building will host the largest animal hospital in Hong Kong and will be an anchor for our animal welfare and education outreach. The five-storey centre will feature state-of-the-art technology both on the clinic and education sides, including Hong Kong's first immersive classroom on animal welfare. There will be upgraded adoption facilities, an expansive community space, fully-fitted conference and seminar rooms, a newly designed grooming area and lifestyle retail areas.

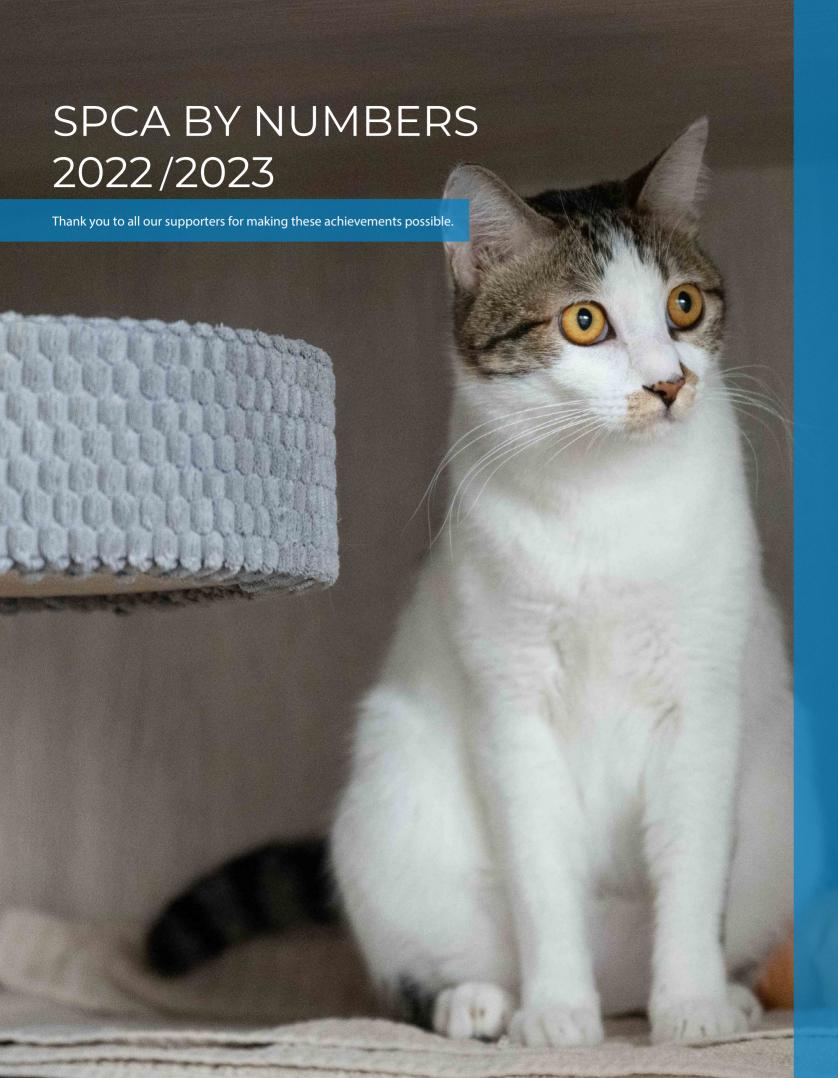
Furthermore, we are supporting local talent. We have commissioned some renowned artists to create murals in our Tsing Yi Centre to help raise awareness of animal welfare through art. The visually stunning pieces are very Instagrammable and we hope visitors can help us spread the messages through social media. Art lovers can also support us by donating to our Mosaic Animal Wall

Donation Programme. Not only will your pet be featured in a timeless, custom-made piece handcrafted by artisans, but you can also bring your art home after a five-year exhibition at our new Centre.

With better resources, we will continue to foster and nurture relations with the community to improve and safeguard animal welfare for animals in Hong Kong. I would like to thank all our members for their loyalty and kindness in changing the lives of many animals that come under our care and look forward to transforming together to do more as we expand our operations and outreach in the future.

Fiona Cumming, Executive Director of the Society for the Prevention of Cruelty to Animals (Hong Kong)

For enquiries related to Mosaic Animal Wall Donation Programme, please email donor@spca.org.hk.



21,475

calls were made to the SPCA 24-hour rescue hotline requesting assistance or information.

9,806 &

animals were desexed through our neutering services or under our animal birth control welfare scheme that aims to stabilise the animal population in the community.

4,058

animals were rescued or handled by the Inspectorate Department. With the support of the SPCA, these animals reunited with their owners or started a new life with their adoptive families.

2,074



SNAP vouchers were provided to the public for use in 85 participating veterinary clinics for desexing services. 2,256

street cats were neutered and vaccinated for free under our Cat Colony Care Programme. The Programme has benefited over 83,500 street cats since its launch in 2000.

967



dogs were desexed under our Community Dog Programme. The Programme aims to raise awareness of responsible dog ownership, to improve dogs' well-being, and to regulate the population of dogs that are allowed to roam freely.

1,133



animals were adopted and became cherished family members of their new loving homes.

1,273

animal cruelty and animal trading investigations were effectively carried out to prevent animal suffering.

774

animals benefited through the Foster Parent Programme and received dedicated care from our foster parents on their journey to finding a forever home.

SPCA BY NUMBERS 2022/2023

Animals Handled					(5)
			20	022/2023	2021/2022
	Dogs	Cats	Others	Total	Total
Collected or rescued by the Inspectorate	435	986	2,637	4,058	4,604
Surrendered by owners	30	52	104	186	362
Strays found by the public	49	90	139	278	536
Selected from the AFCD for rehoming	43	92	26	161	126
Selected from shelters for rehoming	17	25	25	67	123
Total number of animals handled	574	1,245	2,931	4,750	5,751
Reclaimed	169	265	41	475	455
Kept for rehoming	257	655	224	1,136	1,429
Foster animals	179	522	73	774	738
Referred to the KFBG	0	0	1,839	1,839	1,908
Strays sent to the AFCD	42	0	112	154	193
Euthanised	77	268	523	868	1,365
Animals homed	251	647	235	1,133	1,358

Cat Cold	nny Care P	rogramme ((CCCP)	
Cat Coit	Dily Cale P	Togrannie		

Community Dog Programme



	2022/2023	2021/2022		2022/2023	2021/202
Number of cats handled	2,290	2,286	Total number of dogs desexed	967	2,0
Returned to original colony	2,256	2,247			
Sent to adoption centre	24	27			
Euthanised	2	2			
Returned to carer before desexing	2	N/A			
Reclaimed by owners	6	10			

Spay Neuter Assistance Programme



2022/	2023	2021/2022
1	Total	Total
Number of vouchers reimbursed	2,074	2,969
Cost of vouchers reimbursed \$358	8,400	\$516,600
Number of private veterinary clinics in scheme	85	88

Spay & Neuter Vehicle



	2022/2023	2021/2022
	Total	Total
Number of animals desexed	568	2,047

Education Talks and Programmes		p
	2022/2023	2021/2022
Talks and workshops on the SPCA premises/online	51	121
Talks held offsite	53	30
School project interviews	12	27
Life education talks	6	3
Total audiences reached	163,327*	13,600
*Including the number of participants in different competitions and readership of our m	nonthly column on Dr Max	

Community Development Works		;
	2022/2023	2021/2022
Online Pet Care Talks	12	321
Pet-industry professional training	/	15
Advocating improvement of local and international animal welfare issues	20	9
Meeting with/submitting our views in writing to District & Legislative Council members		
and Government departments	4	7
Professional consultations given to corporations and Government departments	1	0

Inspectorate Figures		
	2022/2023	2021/2022
Hotline calls received	21,475	24,636
Emergency vet calls	799	2,440
Animals handled	4,058	4,604
Rescue cases	1,010	1,081
Complaints of cruelty investigated	733	740
Animal trading inspections	540	349
Advice given	198	233
Warnings given	22	32
Prosecutions instigated	40	38

Veterinary Procedures		
	2022/2023	2021/2022
Consultations	21,585	27,263
Vaccinations	18,031	21,509
Surgeries (non-desexing)	1,627	3,003
Desexing surgeries*	9,806	11,965
Hospitalisation	424	2,782
Dentistry	995	1,077
Diagnostic imaging	2,440	4,184
Total	54,908	71,783

^{*} Including desexing surgeries performed in the Spay & Neuter Vehicle or under the Cat Colony Care Programme and the Community Dog Programme



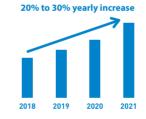
INHUMANE GLUE TRAP RELATED RESCUES ON THE RISE IN 2022/2023

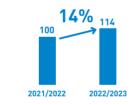


In 2022/2023, our inspectors saved a total of 114 non-target animals from glue traps, representing a year-on-year increase of 14%. Prior to this, the SPCA already saw a 20% to 30% yearly increase in glue trap-related rescues between 2018 and 2021.

The No. of Non-Target Animals
Saved by Inspectors from Glue Traps
between 2018 and 2021

The No. of Non-Target Animals Saved by Inspectors from Glue Traps in 2021/2022 and 2022/2023





The alarming rise prompted the SPCA and other animal organisations, including our close partner Kadoorie Farm and Botanic Garden, to urge the Government to stop using glue traps as this inhuman rodent control policy indiscriminately injured or even killed non-target animals. The majority of the victims were birds, followed by cats, lizards, and other wild animals.

Trapped animals tried to escape from the glue board, which damaged their skin, feathers, or skeleton and caused agonising pain. Many victims were dehydrated or even starved to death after the long torment of being trapped.

To save these animals, our inspectors first covered any exposed areas of the glue trap with newspaper, paper towels, or other non-toxic items. After that, they placed the animal (and trap) in a secure container, moved it to a warm, dark, quiet location to reduce stress and shock for the animal, and transported it to the SPCA for timely treatment.

Click <u>here</u> to read how our vets helped clean a kitten saved from glue trap:



We urge the Government to implement a more humane rodent control methodology focusing on the fundamental underlying issues that support and encourage rodent populations, such as:

- Eliminating food sources
- Maintaining tidy and hygienic environments to reduce hiding places of rodents
- Regulating the use of rodent control measures, including the request for a ban on glue traps, the implementation of a licencing system, and issuing clear guidelines

PREVENT ANIMAL CRUELTY THROUGH JOINT EFFORTS

In 2022/2023, we saw a rising trend in neglect and violence by family members or cohabiting partners on their own animals. Some cases were related to adverse dog training, and some were discovered by private vet clinics as they examined the animals. The number of severe animal hoarding cases was also on the rise.

Despite the shortage of staffing, our inspectors worked tirelessly in 2022/2023. They handled a total of 21,475 calls, collected or rescued 4,058 animals, and investigated 733 cases of complaints regarding animal cruelty. We also collaborated closely with Kadoorie Farm and Botanic Garden, the Fire Services Department, the Agriculture, Fisheries and Conservation Department, and the Hong Kong Police Force in our animal rescue and cruelty investigations.

May 2022 - Animal Smuggling





The Marine Police stopped a suspicious speedboat attempting to smuggle more than 160 pedigree animals into Hong Kong. Amongst them were 117 cats, 46 dogs, and one rabbit crammed into 17 small carriers. The total value of these smuggled animals was estimated to be HK\$1.4 million.

The inspectors were called to the scene to care for the animals and assist with the investigation. On that day, we transported 12 dogs and 35 cats to the SPCA Hong Kong Headquarters for medical treatment. One man was arrested by the police on charges including animal cruelty and importing unmanifested cargo.

According to the law, animals involved in prosecution cases are considered evidence and cannot be adopted until the trial is over. In this case, 72 cats and 14 dogs were under the SPCA's care during the investigation and the trial. The defendant was sentenced to 28 months of imprisonment in June 2023. After the trial concluded, we could finally start helping these rescue animals find suitable adoptive families.

May 2022 - Poodle Dragged and Lifted by Leash

A female dragged and lifted a poodle by its leash in her Tuen Mun apartment. An IP camera captured the footage and a man, said to be her ex-husband, reported the case to the police.

Our inspectors were called to help with the investigation. Our veterinary surgeons also provided professional opinions on the video footage and a medical examination of the poodle, both of which became substantial evidence for the case leading to the conviction of the female in May 2023 on charges of cruelty to animals. She was handed a 12-month probation order.

March 2023 - Cat Slaughtered for Food



A middle-aged woman was spotted wandering around Shek Kip Mei, holding a knife and the carcass of a cat. Our inspectors were called to her apartment to help with the police investigation. Upon arrival, they found a deceased cat in the woman's bathroom with a knife on its neck. The woman admitted to picking up the carcass from the street and bringing it back for food. She was arrested by the police on suspicion of butchering a cat for food and was sentenced to four weeks in jail with a 24-month suspended sentence. As an animal welfare organisation, the SPCA strongly objects to such a cruel act, which is considered uncivilised and unacceptable in Hong Kong.

THE IMPORTANCE OF "DUTY OF CARE"

We saw the "best results" in the aforementioned cases when animals were turned over to good hands and justice was served. However, our inspectors' hands are often tied by the gaps in animal law in Hong Kong, making it difficult to save an animal in certain situations.

Under the parameters of the current Cap. 169 Prevention of Cruelty to Animals Ordinance, the inspectors cannot intervene or remove the animal from its environment until an animal suffers. With the introduction of "duty of care" amendment to the Ordinance, the inspectors would be able to take immediate action even if an animal has yet to show any signs of suffering.

We support the Government's move to review the Ordinance. The amendment is now being drafted and hopefully the legislative process will begin in 2024. Once passed, the updated Ordinance will have much more enforcement power to ensure the improvement of animal welfare in Hong Kong.

Click <u>here</u> to read our comments for the proposed amendment.

Click <u>here</u> to read a *Pawprint* article: The Importance of "Duty of Care" in Saving Animals' Lives.

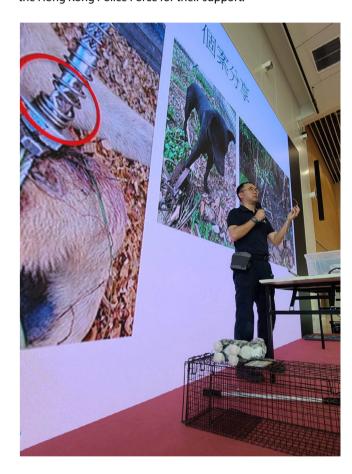
EXPERIENCE EXCHANGE ENSURES SUCCESS

Effective communications and cooperation with the Fire Services Department are essential to facilitate rescue missions and help more animals who are in danger. Starting in 2023, the Inspectorate conducted monthly seminars to teach console operators and firefighters about the animal handling skills required on a rescue mission.



We also offered regular seminars to teach new police officers and detective trainees about the key skills required for an animal cruelty investigator to succeed. Moreover, our Chief Investigation Officer conducted regular training with the police force regarding the proper use of legislation framework and investigation skills. We are thrilled that certain types of animal cruelty are now treated as severe cases, showing that the enforcement of Hong Kong's animal law has improved.

In the spirit of exchange, we have received valuable skills and knowledge training on issues such work safety at height or taking statements. We are grateful to the Fire Services Department and the Hong Kong Police Force for their support.



NEW CENTRE SHORTENS RESPONSE TIME TO RESCUE CALLS

The Inspectorate is amongst the first departments within the SPCA to relocate to the new Tsing Yi Centre. With the new Centre so close to Route 3 and the Tai Lam Tunnel, our inspectors' response to rescue calls from the New Territories will be shortened by 15-20 minutes, meaning an injured animal will get the timely medical attention they need.

The new building will be an anchor for our core animal welfare and education activities. With the new facilities and expanded resources, the Inspectorate will be able to support more rescues and more education outreach in the future.





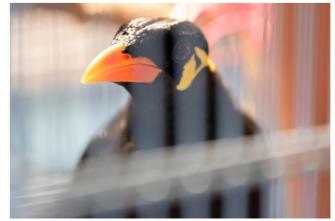
SOCIO-ECONOMIC UNCERTAINTY DISCOURAGES ANIMAL ADOPTION

In 2022/2023, the total number of animals adopted at the SPCA was 1,133, representing a year-on-year decrease of 16.6%. Among the adopted animals were 251 dogs, 647 cats, and 235 small animals, including hamsters, rabbits, turtles, and birds.

Despite the drop in animal adoption, more purebred cats from prosecution cases were sent to the SPCA and found their forever homes in 2022/2023, leading to a year-on-year increase of 10.8% in the number of cat adoptions. Although we saw a rise in cat adoptions in 2022/2023, this was still a concern as many of the cats were from large-scale animal smuggling cases.

On the other hand, we saw a continuous decrease in dog adoptions in recent years. In February 2023, only nine dogs were adopted – possibly the lowest rate in a long time.







There were a number of factors that could have led to the decrease:

- 1. During the pandemic, many people may have already taken on a new pet, "lockdown puppies and kittens", which was a recognised global phenomenon.
- The Government finally lifted the travel restrictions in the beginning of 2023. With this lift, people became more interested in traveling again than in adopting a pet for companionship.
- The ongoing emigration wave likely reduced our pool of potential adopters who may have been willing to adopt larger-sized mongrels that make up the majority of the rescue dogs at the SPCA.
- 4. Families tended to tighten their spending amidst economic uncertainty. Therefore, they may have been less willing to adopt a pet.
- 5. Sadly, the general public still seemed to prefer adopting pedigree dogs to mongrels.

As for small animals, we saw a year-on-year drop of 50.7% in adoption numbers. The decrease was caused by the drop in demand for small animals after the Government decided to cull 2,000 hamsters and ban their import for the pet trade at the height of the COVID-19 pandemic in early 2022.



ADOPTION DATE BRINGS HOPE TO RESCUE ANIMALS

It would be unrealistic to expect dog adoption, especially for our larger mongrels, to improve drastically under such circumstances. To help our dogs find a home, the Adoption Team joined forces with the Community Team and social media specialists to devise an innovative campaign in hopes of reviving the adoption rate.

Inspired by human dating apps, our latest adoption event, Adoption Date, finally debuted on 21 February 2023. The idea was to help our dogs create "dating profiles" and invite the public to meet them on a "date" out of the kennels. The event allowed the public to interact with our mongrels in a more relaxed environment and see their authentic, charming characters. Potential adopters got up close and personal with our dogs at the event. This experience aimed to increase the chance of our dogs finding their perfect match.





The public were excited to meet our black mongrels Bibi and Nancy on our "date" in the Wan Chai Promenade Pet Garden. They showed interest in the two black beauties and asked our trainers and homing assistants questions regarding dog training and pet care tips.

Bibi and Nancy's profiles were shared by the public post-event. Bibi was finally adopted in April 2023 at one year of age while Nancy (PN 529599) is still waiting for her forever home at our Wan Chai Centre at the time of writing.

Like previous years, we also partnered with pet supply store Whiskers N Paws to reach a wider group of prospective small animal adopters. In 2022/2023, ten exotic animals were adopted through our collaborative effort. We will continue to explore collaboration opportunities that can help our animals find a forever home.

SUCCESSFUL ADOPTION STORIES

1. Flash

Flash is a blind mongrel who has never seen the beautiful world or the face of a human. Our inspectors rescued him from the street when he was just one month old. During his early days at our centre, he was easily agitated as he couldn't comprehend what was happening around him. He also exhibited guarding behaviours and kennel stress as he became older. It became difficult for him to find a home.

Luckily, with our trainer's help, he gradually learnt to stay calm and socialise with other dogs and humans. He finally met his new owner in July 2022. He is now two years old and having the best time with his new family. He will never feel lonely again.





3 months old

10 months old

2. V Zai

When V Zai was surrendered to the SPCA by his former owner in 2021, he was already 10 years old. Being abandoned at an old age traumatised him. He also became fearful of humans and was a bit reactive towards the veterinary surgeons. It took days before he could begin to trust us and let us examine and treat him

Our kennel keepers continued to shower him with love and care even though he refused to be touched. Our former Executive Director later volunteered to foster him, hoping he could find peace of mind in a loving home environment.



Unfortunately, our veterinary surgeon found a lump in his body. He also had a history of intermittent vomiting. Senior cats with significant health issues usually have a slim chance of being adopted. Luckily, V Zai finally found a forever home after six months of waiting. He is now enjoying his golden years with a loving owner and will never be abandoned again.

3. Fire & Wu Tsui

Fire and Wu Tsui were abandoned in an empty apartment without food and water. Luckily, a neighbour reported the case to the SPCA and our inspectors came to their rescue. When we found them, they were both emaciated and covered in urine and faeces. After months of hospitalisation, they gradually became stronger and started searching for a forever home after the trial ended.

They both worked very hard with our trainer to relearn socialisation. However, most potential adopters in Hong Kong prefer puppies, meaning our then four- and six-year-old, large-sized Malinoises were not on top of the list. Despite their past ordeal, Fire never withheld his affection towards humans, but Wu Tsui suffered from anxiety. After two years of waiting, someone finally fell in love with Fire and adopted him in 2022. At eight years of age, Fire tasted for the very first time what it meant to have a loving forever home, while Wu Tsui (PN 492137) is still waiting at the time of writing.

Click here to learn about Fire and Wu Tsui's story.





Wu Tsui

UPGRADED FACILITIES AT THE NEW CENTRE TO HELP REHOME ANIMALS

We are also looking forward to the opening of our Tsing Yi Centre in 2024. In addition to the rooftop outdoor area and the ground floor for our canine friends to enjoy the sun and fresh air, our new Centre will feature three training rooms of different sizes, tripling our current training capacity.





Behavioural problems can arise from a number of reasons such as genetic influences, poor socialisation, and traumatic experiences. Therefore, dogs need to be socialised and provided with behavioural training support to maintain their well-being. With the increased capacity dedicated to training purposes in the new Centre, our trainers can help more rescue dogs transition to their new homes by using positive reinforcement techniques. As a result, we can increase their chances of being adopted.



At the SPCA, we believe post-adoption training is just as crucial as pre-adoption training. It is not rare to see a newly adopted dog being returned to the shelter because it struggles to adapt to its new home. Our Behavioural and Training Team is committed to helping new adopters by offering one free post-adoption consultation to minimise the return rate. Our team has also launched different dog training courses to meet each dog's specific needs. More training programmes are expected to be held when the new Centre is in full operation.

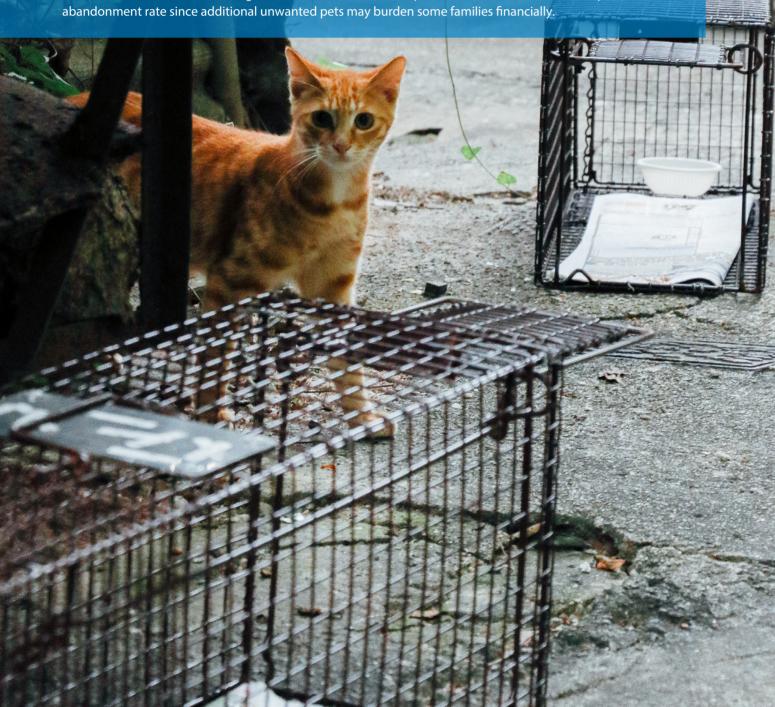
Click here to learn more about our training courses.

15

ANIMAL BIRTH CONTROL

Every year, a vast number of unwanted animals are born and end up on the streets. They are often the offspring of feral, abandoned, or irresponsibly owned, unneutered animals left to roam and reproduce freely in the city. Many animals are vulnerable to illnesses, accidents, cruelty, and injuries.

In light of this, our Animal Birth Control Programmes are essential to many of the SPCA's welfare initiatives. We provide free or low-cost desexing services that help control the population of cats and dogs in a humane and sustainable way, improve their welfare, and restore harmony between humans and animals in society. On the other hand, we also encourage owners to desex their companion animals as it can also help decrease the abandonment rate since additional unwanted pets may burden some families financially.

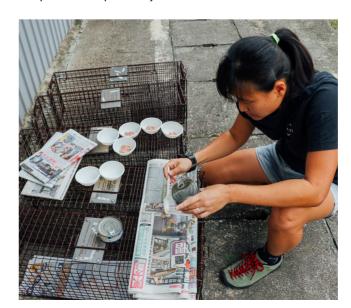




ONGOING CHALLENGES AMIDST VETERINARY SURGEON SHORTAGES AND COVID-19

The shortage of veterinary surgeons and the ongoing pandemic continued to be our major challenges in 2022/2023. COVID-19 had a significant impact on our services, and we were not able to operate at our full capacity amidst social restrictions. These two key factors contributed to a 50% year-on-year drop in the number of mongrels desexed under our Mongrel Desexing Programme (MDP)* in 2022/2023.

Fortunately, the Cat Colony Care Programme (CCCP)[^] allows our SPCA team and volunteer carers to proactively tackle the stray cat population via the Trap-Neuter-Return (TNR) method. In 2022/2023, we carried out 50 SPCA-led trapping missions and captured 300 cats for sterilisation. Adding to the volunteer-initiated trapping missions, the total number of cats neutered and returned to colonies was 2,256, a slight increase by 9 cats compared to the previous year.





We would like to express our heartfelt gratitude to all the staff members of our Veterinary Services Department and the Welfare Department, including the veterinary surgeons, nurses, supporting staff, the staff of the Animal Birth Control Programme, as well as the locum veterinary surgeons. They all worked tirelessly to maintain the welfare desexing services despite staff shortages and the challenges brought by the pandemic.

- ^ The CCCP helps control the population of street cats and is a good collaboration between the SPCA and our community supporters.
 Our designated volunteers identify the cats and work with our SPCA team who capture, neuter, and return the animals to their colonies after which, the cats are then cared for again by the volunteers.
- * The MDP aims to control the population of mongrels that are identifiable by microchips.

Apart from sterilisation, our Animal Birth Control Welfare Programmes play an essential role in rabies prevention by offering free vaccination, microchipping, and dog licensing services whilst the desexing procedures are being done. Treatments for minor ailments and preventative care such as issuing medication for flea and deworming are also additional benefits offered.

Thank you to all our CCCP volunteer carers who have been wholeheartedly committed to the welfare of stray cats since the launch of our programme in 2000. With their support and the much-needed expertise of our Veterinary Services Department, we have desexed and returned more than 83,500 healthy cats to more than 2,000 cat colonies in the past 23 years, thereby preventing unwanted kittens from heading into overburdened shelters or contributing to the stray population.



THE SUCCESS OF TRAP-NEUTER-RETURN PROGRAMME ON CHEUNG CHAU ISLAND

After many years of lobbying efforts, the Government finally granted us permission to start the Trap-Neuter-Return (TNR) trial programme targeting the number of free-roaming dogs on Cheung Chau Island in 2015. With the support of our carers and the local community, the number of free-roaming dogs in the TNR zone decreased by 14% in the three-year-long trial period. As of 2021, the number had further dropped by 7% compared to that of 2018. Recent research showed that in 2023, the number further decreased by approximately 62% compared to the trial period between 2015 and 2018.

Unsurprisingly, the number of complaints concerning stray dogs also dropped by 97% comparing the figures from 2015 against that of 2020.

Apart from desexing, dogs that were trapped for this programme were not only desexed, but they were also microchipped and vaccinated against rabies. Moreover, our team have helped rehome several puppies from the site since the launch of the trial.

To this day, our team still carries out the monthly TNR survey in Cheung Chau. We would like to thank the carers of this programme for providing day-to-day care to the free-roaming dogs in the TNR zone.

No new puppy or dog sightings have been reported recently, which proves that TNR can effectively control free-roaming dog populations and set an example for future animal birth control initiatives for Hong Kong and the rest of Asia.



SPAY & NEUTER VEHICLE (SNV) AND THE SPAY NEUTER ASSISTANCE PROGRAMME (SNAP)







In September 2002, the SPCA launched its mobile animal desexing service and was the first to introduce the Spay & Neuter Vehicle (SNV) in Hong Kong. The vehicle made full and efficient use of its internal space and was decked out with all the surgical equipment required for a Hong Kong-wide animal desexing mission. Since its launch, the vehicle has travelled to the most remote areas across the city including villages, local shelters, and even entered the borders of Sha Tau Kok. The SNV team provide low-cost desexing services to the residents and educate countless villagers on the benefits of animal sterilisation. The programme has implemented free microchip implantations and rabies vaccinations for the dogs as well as supporting dog licence applications. It has been a key platform that has contributed to the success of our animal birth control welfare mission over the years. This has been reflected in the numbers.

For the past 21 years, over 60,000 animals have been desexed on the SNV. However, due to the suspension of services during the pandemic and to the shortages of veterinary surgeons and nurses, we reallocated our resources to CCCP and MDP as these programmes directly helped control the number of unwanted offspring in the stray population. The number of animals desexed on the SNV in 2022/2023 significantly decreased from 2.047 to 568.

As for companion animals, the SPCA offers financial subsidies on pet desexing for pet owners with financial concerns. The Spay Neuter Assistance Programme (SNAP) voucher scheme partners with other participating veterinary clinics across Hong Kong to carry out our important animal birth control mission. In 2022/2023, we partnered with 85 private clinics and subsidised more than 400 dogs and 1,600 cats to undergo sterilisation, totaling HK\$358,400 in terms of surgical cost that was covered by the SPCA.

We have also helped our peer shelters and provided desexing services to their rescue dogs and cats on a project basis. Together, we have reached out to local communities and villages and educated owners about the benefits of animal sterilisation. Only joint efforts with animal owners and dedicated volunteers can help us achieve successful animal birth control. We would like to thank them for their unwavering support and participation in these programmes.

INCREASED DESEXING CAPACITY EXPECTED AT NEW CENTRE

Moreover, our new Tsing Yi Centre, featuring two well-equipped surgical rooms that are dedicated to spay and neuter operations, will soon open in 2024. With the improved staffing and enhanced facilities, the desexing capacity is expected to increase by 50% once our new Centre is in full service.

PET HEALTH CARE

The first SPCA veterinary clinic was founded in 1951, and from these humble beginnings, we have grown from strength to strength, and currently operate two hospitals and five clinics across Hong Kong. Further expansion is planned in 2023/2024 with the opening of what will be the largest veterinary hospital in the New Territories, the SPCA Jockey Club Centennial Centre in Tsing Yi.

Our constant aim is to provide high-quality veterinary consultations and surgeries to serve the needs of our members' companion animals and animals without a home, while generating much-needed funds for our welfare and outreach programmes. The Veterinary Services Department (VSD) also provides support to the Society through their knowledge and expertise in areas including, but not limited to, conducting public and veterinary education, advocating for welfare policy change, lobbying the Government, supporting the China Outreach Programme, and assisting our Inspectorate and the police with cases of animal cruelty.



OVERCOMING COVID-19 TOGETHER





The COVID-19 pandemic continued to affect Hong Kong in 2022/2023 and intensely changed the daily life and routine of every citizen. Despite waves of infections and a severe shortage of veterinary surgeons and nurses, the team strived hard to maintain services to our members and to stray animals throughout this difficult period.

A global veterinary recruitment crisis compounded by COVID-19 restrictions led to the difficult decision to suspend our 24/7 hospital and after-hour emergency services in May 2022. However, even with all these challenges, the VSD were still able to provide a staggering 21,585 consultations and performed more than 10,000 surgeries during 2022/2023 — a great example of our team's resilience and commitment to the community and the animals of Hong Kong.

REBUILDING OUR VETERINARY TEAM

A big challenge during the pandemic was the significant difficulty in recruiting veterinary surgeons due to stringent quarantine policies and travel restrictions posed by authorities and governments worldwide. With the lifting of these measures, we stepped up our efforts to attract new talent, both locally and from overseas. This multi-pronged approach to recruitment has been reaping rewarding results. In the not-too-distant future, we hope to resume full services, including 24/7 hospital and emergency services. We have truly appreciated our members' understanding and patience during this time of change and challenges.

AN EMPHASIS ON PROFESSIONAL TRAINING

The one thing the pandemic did not stop was our team's ability to learn and improve our knowledge. In 2022/2023, two of our nurses successfully graduated with a Certificate IV in Veterinary Nursing (an internationally recognised qualification) from the Animal Industries Resource Centre (AIRC), Australia.

Despite the lack of face-to-face seminars and conferences, we actively encouraged our veterinary surgeons to participate in online seminars and courses. Thankfully, by the end of December 2022, as COVID-19 restrictions eased, we were lucky enough to have Dr. Myriam Baranger-Ete, an internationally renowned veterinary ultrasonographer, teach a two-day workshop, covering both basic and advanced techniques (including cardiac ultrasonography). These in-house workshops are conducted regularly as part of our commitment to offer continuous professional education and development for our veterinary team to ensure we maintain the highest possible standards for all animals under our care.



SPCA veterinary surgeons practising ultrasound guided techniques.

With the relaxing of travel restrictions in early 2023, we were also able to resume sending veterinary representatives from the SPCA to participate in international conferences. In April 2023, two senior veterinary surgeons attended the 38th World Veterinary Association Congress in Taiwan. In addition, there are plans later in 2023 for SPCA veterinary surgeons to attend the 48th World Small Animal Veterinary Association Congress in Lisbon, Portugal and the Singapore Vet Show. We firmly believe learning and sharing amongst our peers in an international forum are crucial to building knowledge and improving patient welfare.



Senior Veterinary Surgeons of the SPCA, Dr. Olivia Fong (left) and Dr. Heidrun Kraft (right), attend the 38th World Veterinary Congress, Taiwan.

Meanwhile, the VSD continued to serve as a learning facility for the veterinary profession in Hong Kong and abroad. Through our collaboration with the Jockey Club College of Veterinary Medicine and Life Sciences of the City University of Hong Kong, we provided veterinary students with great, hands-on training opportunities. Young, aspiring veterinary surgeons had the chance to visit our facilities, shadow our veterinary surgeons and nurses, practise their animal handling and examination techniques, and gain invaluable theoretical and practical skills. We are very proud to have played an active role in helping the very first cohort of Hong Kong's homegrown veterinary surgeons achieve their goals, and hope in the future we will be able to welcome some of them into our team.

Furthermore, we also provided placement and training for more than 15 local and international students throughout the year as part of their extramural studies - both at high school and university levels.



THE OPENING OF THE LARGEST ANIMAL HOSPITAL IN THE NEW TERRITORIES

The opening of our new Centre in Tsing Yi is finally on the horizon. Its completion marks a new chapter for both the SPCA and the VSD. The VSD will be located on the 4th floor and features a state-of-the-art veterinary hospital, three modern and spacious operating theatres, and five large and comfortable consultation rooms. The new Centre will also have a higher ward capacity and will enable us to hospitalise a greater number of animals. It will feature separate wards for dogs and cats, isolation wards, and temperature-controlled (warm and cold) wards for exotic animals.

With additional sponsorship from the Hong Kong Jockey Club, the hospital will be furnished with diagnostic equipment and treatment facilities, including digital and dental radiology, ultrasonography (including cardiac modalities), and a full diagnostic laboratory. There are also future plans for CT and MRI scanners. We are looking forward to extending our services to animals and pet owners in the Kwai Tsing and surrounding areas. The location of the new Centre also means that we will be better positioned to reach animals in need from the outlying New Territories.

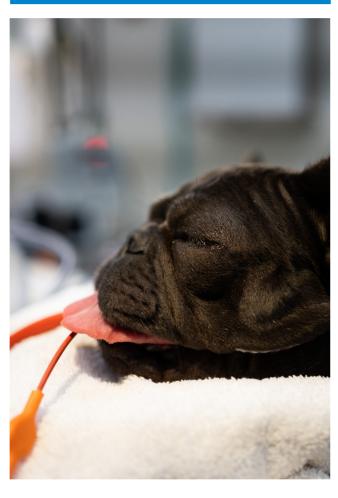
LIFE SAVING SURGERIES

In 2022/2023, the VSD saw an increase in the number of corrective surgeries they performed, which we believe could correlate to the rise in popularity for certain pedigrees, particularly the increasing numbers of pets purchased from breeders and pet shops during the course of the pandemic.

These corrective surgeries aim to provide a better quality of life by correcting or improving an existing condition often caused by selective breeding for certain phenotypes ("looks").

The most common conditions which require corrective surgeries include:

1. Brachycephalic Obstructive Airway Syndrome (BOAS)



Breeding selection for extreme brachycephalia has resulted in deformation of the upper airway tract, leading to various breathing difficulties, collectively known as BOAS – a condition common in flat-faced pets. It can cause disturbed breathing during sleep (snoring), gastrointestinal disorders (regurgitation and vomiting), a predisposition to heatstroke, and, in the worst-case scenario, lead to cyanosis, collapse, and even death.

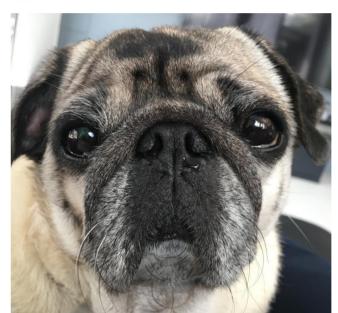
In our last *Annual Review*, we shared the story of Bao, the Frenchie, who underwent nostril resection surgery to help alleviate her difficulties in breathing. Luckily for her, she did not require soft palate surgery as it was not excessively long (a common problem in this breed) and thus did not obstruct her upper airway.

2. Skin Fold Dermatitis

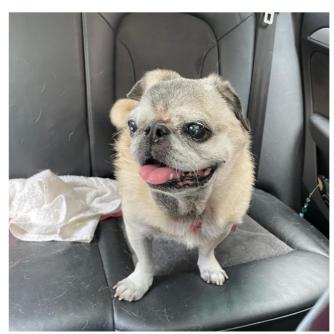
Another problem of brachycephalic breeds with short noses is excessive facial folds, which can lead to skin and eye irritation. In addition, the reduced air circulation in the folds creates a moist and warm environment, promoting the growth of bacteria.

So, what can be done to prevent these unpleasant consequences?

Introducing Coco, an 11-year-old rescue Pug with chronic facial fold inflammation and infection, treated with long-term topical and systemic antibiotics. Despite being in her senior years, a "face-lift" surgery was recommended to remove her excessive skin folds. The surgery markedly improved Coco's quality of life and brought back a very happy Pug with a face free of irritation and inflammation. The owner is very pleased with the new look too!



Before surgical correction



Post-surgery

3. Stenotic Ear Canals



Si Dan enjoys her good life post-surgery.

In another recent case, a Sharpei mix named Si Dan unfortunately inherited stenotic (narrow) ear canals more commonly seen in purebred Sharpei dogs. This narrowing can lead to a lack of air circulation and a build-up of wax and debris, which can cause irritation and inflammation. If left untreated, this will lead to a vicious cycle of chronic infection, fibrosis, and pain. After a discussion with Si Dan's owner, our veterinary team performed corrective surgery on the outer wall of her ear canals (bilateral Vertical Canal Ablations) to open the ear canal, allow for better aeration, facilitate ear cleaning, and resolve the irritation and inflammation. Si Dan loves his new ears, and so does his owner!

Other conditions often requiring corrective surgeries include:

- **Entropion:** where the eyelid(s) roll inward and rub against the surface of the eye(s).
- **Hernias (Umbilical/Inguinal):** when tissues or organ(s) bulge through a gap in the muscle of body wall.
- Luxating Patella(s) ("Loose Kneecap(s)") where unstable kneecaps result in cartilage damage, inflammation, pain, and even predispose to ligament tears.

When faced with these issues, our SPCA veterinary surgeons always recommend improving the quality of life for these unlucky animals through corrective surgeries. However, like any other surgical procedures, they do not come without risk. For this reason, we want to raise awareness of these conditions and health concerns that come with selective breeding for specific looks.

Many of these conditions could have been prevented if breeders had selected for different looks, such as longer noses, and bred responsibly. Over the years, the SPCA has been pushing for improved breeding regulations through various channels, including our "Boycott the Bad Breeders" campaign. Through lobbying and public education, we aim to raise awareness of indiscriminate/bad breeding and encourage pet lovers to adopt and not shop.

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EDUCATON At the SPCA, we believe that education is essential to cultivating people's respect for life, nurturing their love for animals as well as raising awareness of animal welfare issues. Our educational talks are specially designed so that participants can develop compassion for animals, learn about their needs and feelings, and consider the well-being of an animal holistically. Through cultivating love and care for animals, people are by extension encouraged to appreciate and respect humans as well.

MAKE EDUCATION A PRIORITY AMIDST CHALLENGES





Educating the next generation about animal welfare is a key mission for our teams across the SPCA. Our Education Department, particularly, seeks every opportunity to teach people of all ages about the different facets of animal welfare from a lifestyle point of view. We hope students will learn to become more considerate in their everyday life through interacting with animals. Based on the "2Rs and 2Cs" concept, namely Respect, Responsibility, Care, and Consideration, we have tailored different educational content to suit the mindsets of students. This ranges from an easy-to-understand message for kindergarten students to more complex issues for secondary or tertiary school students.



To make the topic of animal care more engaging to a young audience, who are more visually-driven and have a shorter attention span, we collaborated with Hong Kong Polytechnic University's School of Design on a project. Six students and their supervisor crafted an enticing video that we have been able to use to enhance our educational talks in schools. The messages conveyed were succinct and interactive and challenged the young audience to think differently. We are very thankful for the students' help in developing a creative animated short film that resonates with a young audience, and we hope to collaborate on a new project again soon.





(Bottom) Students from Digital Media, the School of Design of the Hong Kong Polytechnic University and (Top) a scene they created for the animated film.



Apart from school talks, we also hosted workshops and seminars for different organisations and corporations by invitation. Despite the ongoing pandemic in 2022/2023 and the challenges brought by staffing constraints, our team still managed to conduct 26 talks on the SPCA premises, 53 talks offsite, and 25 talks online. We also organised 6 Life Education Talks# and assisted students from five schools with 12 project interviews. Despite various obstacles, the enthusiasm and flexibility of our team ensured the successful delivery of our work ranging from talks, programmes and competitions to stories and publications. Through these combined efforts, we reached a total of 163,327 people in 2022/2023.

Unlike our regular talks that focus on animals, our Life Education Talk centres around human needs and the lessons that we can learn simply by interacting with animals. We also touch upon stress, its negative impact on human health, and how dealing with animals can help people cope.

Click here to learn more about our Life Education Talk.

Click <u>here</u> to learn more about our other education talks and tours.

WINNING VIDEO SCREENING OF THE ANIMAL WELFARE POLICY VIDEO COMPETITION

Our Animal Welfare Policy Video Competition started in 2021 and after nine months of hard work from all participants, the videos were launched and celebrated at an awards ceremony in June 2022. The seven winning videos were later premiered at the Award Finalist Screening at MCL Cinemas, K11 MUSEA, in August to celebrate all the young and talented filmmakers.



Contestants were required to create a three-minute video around pet or wildlife issues but more importantly, the video should contribute creative and practical ideas on leveraging Hong Kong's animal welfare policies to make changes. To help them grasp the fundamentals of the animal welfare policies in Hong Kong and the basic skills needed to produce a creative video, we invited animal professionals and digital media experts to share their tips with the contestants in our online workshops. These workshops covered topics such as current animal welfare issues, laws and policies on pets and wild animals on the one hand, but also technical skills such as video editing tools and the latest social media trend on the other.



In total, 28 teams from 19 secondary schools and three tertiary institutions submitted their quality work despite the many obstacles presented by school closures and social restrictions during COVID-19. Their work showed the young people's commitment, persistence, and dedication amidst the face of adversity. Contestants successfully demonstrated their acquired knowledge of animal welfare and their unique point of view on tackling the issues.



Contestants, teachers, and parents were overjoyed to witness the students' love for animals, which was demonstrated so profoundly through the winning videos as they were aired as final films on the big screen at the Awards Ceremony. The SPCA hosted the ceremony and shared the latest updates on current animal welfare topics while answering questions from the audience.

We would like to thank all our supporting organisations of the competition, including Government partners such as the Education Bureau and the Agriculture Fisheries and Conservation Department, and our sponsors such as Royal Canin, MCL Cinemas, Hyatt Centric Victoria Harbour Hong Kong and Art and Culture Outreach. Their continued support played a vital role in keeping this competition running at the height of COVID-19.

Click <u>here</u> to watch the highlights of the ceremony.

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CULTIVATING KINDNESS AND LOVE FOR ANIMALS THROUGH ART









In October 2022, we co-hosted an online colouring and drawing competition with Asia Kids Talent. Titled "Love and Be Kind to Pets", the competition aimed to cultivate children's love and respect for all animals.

Our Education Manager shared knowledge and stories around pet care and animal welfare to participating children via two online sessions. The competition was popular amongst children and we received 414 submissions. We would also like to thank Asia Kids Talent for donating their enrolment fees, totalling HK\$21,000, to support the SPCA's animal welfare work and programmes.

We also continued writing our popular monthly column on the online education platform, Dr Max. Our articles shared knowledge around pet care issues and responsible pet ownership, which reached approximately 150,000 parents and children every month. Despite completing our collaboration with Dr Max in July 2022, please continue to support the content by clicking the links below to enjoy some of our articles (available in Chinese only).



HK\$10 for a Red-eared Slider Is a Good Deal. But Don't Release It After It's Grown.



Guinea Pigs Are Not Hamsters.

Do Your Research Before You Decide to Keep One.



Parrots Are Smart and Cute
But Here's What New Owners
Should Be Aware Of.

HONG KONG'S FIRST-EVER IMMERSIVE LEARNING CLASSROOM ON ANIMAL WELFARE





Our new SPCA Jockey Club Centennial Centre in Tsing Yi will be one of the largest animal welfare and education centres in Southeast Asia. We hope that this new facility will pave the way for introducing new ways of reaching and educating the younger generation.

In the new Centre, over 5,200 sq. ft. area will be dedicated for educational purposes. Visitors will find the city's first-ever immersive classroom where children can explore the animal kingdom and learn about the characteristics of dogs and cats in a 270-degree immersive experience. Virtual reality technologies will also be used to enhance this unforgettable journey as visitors travel through our education centre.

This fun-filled learning experience will also include interactive games and animated videos on pet care knowledge, responsible pet ownership, and the importance of "Adopt, Don't Shop".

With state-of-the-art facilities, the Tsing Yi Centre will become the education hub for the SPCA and we hope that it will also serve as a catalyst to invite speakers from across the region to further enhance content and knowledge exchange. We hope it will push academics, peers, and partners to continue developing engaging educational content to evolve the societal discussion on how animal welfare can be practically addressed.

Hong Kong's first Ordinance on animal cruelty was introduced in 1935 and many generations later, issues of abuse and mistreatment still remain. We firmly believe that education is the key to bridging generations and building hope.



EDUCATE YOUNG PEOPLE ON ANIMAL WELFARE AND RESPONSIBLE PET OWNERSHIP





As pet inclusivity progressed to the next level and became an educational topic amongst schools, the Community Team assisted CCC Kung Lee College in hosting their first-ever Pawsome Carnival Open Day on 25 March 2023, sponsored by the Rotary Club of Braemar Hill. Participants enjoyed the festivities prepared by the students, including a marketplace for pets and humans, agility games, and a photo competition. The proceeds of the carnival went to the SPCA to support our animals' medical and daily needs. Students were also pleased to meet our SPCA rescue dog, Marie, who co-presented a pet care seminar. This was the first step in providing a pet-inclusive haven for the community of Braemar Hill.

INTRODUCE PET-FRIENDLY POLICIES IN THE WORKPLACE AND SERVICES

The Community Team also revamped its consultation services for corporates who wanted to introduce pet inclusivity into their businesses or workplace. For this reason, we became part of an advisory team for a local bank to help them upgrade one of its branches to become the city's first-ever pet-friendly banking outlet. The branch was refurbished and relaunched in May 2023, and featured amenities such as pet waste bins, air purifiers, and wet wipes in the designated pet-friendly customer waiting area. Customers can also bring their pets to specific meeting rooms for banking consultations.



To further promote pet inclusivity, the Community Team worked with pet-inclusive specialists and employee engagement professionals to develop a comprehensive tutorial for bringing your dog to the workplace in Hong Kong. The idea behind the service offering was to assist companies in implementing dog-friendly policies in their offices with the safety and welfare of the dogs in mind. The information sessions were very insightful and paved the way for our citywide campaign, Bring Your Dog to Work, that eventually was launched in October 2023. The campaign is the first of its kind in Hong Kong and aims to cultivate employee wellness as well as building a dog-inclusive culture in the workplace.

Other than business partnerships and collaborations, we also assisted the Government with the planning and expansion of pet inclusive parks across Hong Kong. In June 2023, the number of such parks increased by 54, bringing the total of pet-inclusive parks to 173. The work is not done so we will continue to lobby essential service providers, building management companies, and public transport companies to explore how we can roll out more pet-inclusive services. Furthermore, we are partnering with likeminded, animal-loving corporations and businesses, such as pet-friendly malls, art studios, bars and more, to take the initiative one step further and fundraise for our animals in need.





The younger generation is also an important group of stakeholders in changing the societal discussion on pet inclusivity. We have partnered with the youth groups who have brought new perspectives on animal welfare. We welcomed the University of Birmingham students for a summer workshop over four weeks to delve into the issue of Hong Kong as a pet-inclusive metropolis in the context of peer international cities.

FOSTER PET-INCLUSIVE CULTURE THROUGH THE REVAMP OF PAWPRINT





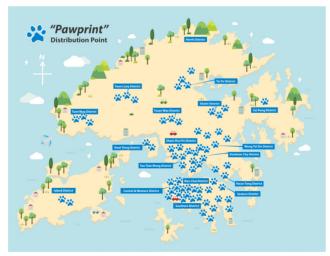
For the past 119 issues, the *Pawprint* magazine has been integral to educating our members on pet care. Considering the shift of pet owners to a younger demographic, the Community Team redesigned the magazine to capture the latest pet-inclusive lifestyle trends and conversations by creating more engaging and easier-to-read content. The design was also modernised to appeal to a broader audience.

The distribution method was also revamped. Whereas previously *Pawprint* was sent directly to our members, the new *Pawprint* aimed at attracting even more non-traditional SPCA supporters as the magazine was distributed for free at pet-loving spots across Hong Kong. We would like to thank our partners including restaurants, cafes, vet clinics, pet supply stores, and more for their support in helping us spread the animal care message. In addition, *Pawprint* is also available online, so the combination of less print-run and an added online platform helped us reach more people while being eco-friendlier. The new *Pawprint* has now become a symbol of pet inclusivity for businesses and a conversation starter to attract new potential partners.

The revamped *Pawprint* cover was shot by award-winning photographer, Frankie Adamson, and the newly designed bilingual *Pawprint*, issue 120, was published in May 2023. The launch was celebrated with a fundraising party held at Thirsty Shaker which generated a substantial donation to the SPCA. With the new business model, *Pawprint* was designed as free content as a public service to the community, but partners and readers have also donated towards this initiative to help us expand our reach.

Click <u>here</u> to read *Pawprint*.





Over 50 distribution points, including:















Plus a reach of over 47,000 SPCA members and stake holders!

PROVIDE SUPPORT FOR ADOPTION AND DOG TRAINING







As the adoption number continued to plummet in 2022/2023 across Hong Kong, the Community Team devised a new plan to promote our rescue dogs through Adoption Date to boost dog adoption numbers. The concept centres around the idea of rescue animals and potential owners finding their perfect match. The searching process, similar to humans finding their lifelong partners, inspired us to create "dating profiles" for our dogs. We invited the public to go on "dates" with our dogs out of the kennel environment so that they could get up close and personal with our dogs in a more relaxed ambience. Our trainers and homing assistants were also on the scene to assist and answer any questions from potential adopters.

Our first Adoption Date took place on the Wan Chai Promenade on 21 February 2023 and the public were excited to meet our black mongrels, Bibi and Nancy. The positive feedback led to our second Adoption Date held at Tamar Park, Admiralty, in March 2023. The continuous success motivated us to organise our biggest Adoption Date in SPCA history which was held in July 2023, attracting 150 visitors.



Additionally, we adapted our services to meet the demands of dog owners and recreated the Behavioural and Training syllabus to talk about the 3-3-3 Rescue Dog Rules. This was launched in the February 2023 Pet Show, and the content targeted dog parents as it highlighted what to expect and how to be patient as their newly adopted dogs transition into their homes from three days to three weeks to three months. Other updated curriculum included new elements fit for modern society, such as socialisation for city dogs and specialised training designed for bringing dogs to pet-inclusive spaces in preparation for the Bring Your Dog to Work campaign. We are ramping up our efforts to bring Hong Kong one step closer to being truly pet-inclusive.





At the SPCA, we believe that lobbying and advocacy are potent tools that create the right conditions to make the world a better place for animals. Over the years, we have strived to create a more robust legal framework for the protection of animals through lobbying and campaigning, and we will continue to do so.

To further strengthen the deterrent effect, we are calling for higher penalties that can suitably reflect the impact of animal cruelty and can punish those who abuse animals. After years of hard work, it is encouraging to see that recent discussions within the Government have moved the animal welfare agenda forward and have started to give it momentum.

A TRIUMPH OVER THE EXPANSION OF THE NO FEEDING BAN





After overcoming the challenges during the three-year long pandemic, 2022/2023 was a time to celebrate our remarkable achievements after years of lobbying efforts.

In Hong Kong, well-intentioned citizens feed wild boars without understanding the adverse consequences such action can bring to the well-being of the animals. These unintended consequences include the loss of foraging ability in the wild which can impede their ability to survive in their natural habitat. Moreover, feeding

wild boars can increase the risk of traffic accidents as the animals roam the city in search of food.

In light of this, the SPCA has persistently advocated for the implementation of policies that restrict food sources in urban areas to reduce human-wildlife conflict.

The Amendment of the Feeding Ban under Cap. 170 Wild Animals Protection Ordinance, which came into effect at the end of 2022, is a significant milestone in this regard. The ban, originally covering country park areas such as the Lion Rock Country Park, the Kam Shan Country Park, and the Shing Mun Country Park, was expanded by the Amendment to encompass the entire territory of Hong Kong. With the success of this legislative change, we can raise public awareness of the detrimental effects of feeding wild animals and promote responsible behaviour towards wildlife. We also welcome the Government's recent proposal of further expanding the remit of the ban to cover feral pigeons and to increase the maximum penalty for illegal feeding.

LEGCO TO CONSIDER PASSING THE AMENDMENT OF CAP. 169

A key focus of our lobbying work has long been the advocacy for the amendment of Cap. 169 Prevention of Cruelty to Animals Ordinance, in particular, to introduce "duty of care"* enhancements to the Ordinance.

In 2019, the Government conducted a public consultation on the proposals for enhancing animal welfare. The results showed that 88% of respondents supported the introduction of a "duty of care" for animals that better defines pet ownership responsibilities, while over 84% supported enforcement measures such as the issuance of Improvement Notices and the disqualification of individuals convicted of animal cruelty from keeping animals. After years of lobbying efforts, the amendment proposal was finally discussed in May 2022 at the Legislative Council, indicating that the Government was expediting the process of legalising the proposal.

We are looking forward to the legalisation of the amendment. Once passed, the Ordinance will become a more comprehensive and proactive animal welfare legislation that strengthens the protection of all animals and promotes responsible pet ownership.

*A "duty of care" is the legal responsibility of a person or organisation to avoid any behaviours or omissions that could reasonably be foreseen to cause harm to others.

Click <u>here</u> to read our comments for the proposed amendment to Cap. 169.

Click <u>here</u> to read a *Pawprint* article: The Importance of "Duty of Care" in Saving Animals' Lives.



THE INCREASE IN PET ACCESS TO PUBLIC OPEN SPACES

The implementation of pet-inclusive policies serves as an important indicator of a city that is genuinely animal-friendly. The SPCA has invested significant efforts into researching and lobbying initiatives that aim at increasing pet accessibility within shared public spaces, including housing, public transportation, facilities, and the workplace.

In 2000, there were only eight dog gardens[^] managed by the Leisure and Cultural Services Department (LCSD) and dog owners were frustrated by the lack of space to exercise their dogs. In light of this, we started lobbying the Government and private businesses for increased pet access to public and private spaces, such as the West Kowloon Cultural District and the harbourfront space on the Hong Kong Island. These areas have become the most popular pet-friendly spots in Hong Kong and paved the way for other public and private spaces to follow.

With more than 20 years of lobbying efforts, we see a continued increase in the number of dog gardens across Hong Kong. By 2023, the number of active dog gardens have increased to more than 50 which is a significant improvement compared to 2000. Our lobbying efforts also prompted the Government to launch the trial scheme of Inclusive Park for Pets# by opening six LCSD-managed parks for the use of pets in 2019. Due to the positive response, the LCSD made the initiative permanent by increasing the number of pet-inclusive parks in various districts, starting

from 6 February 2021. As of June 2023, the number of such parks has increased to 173, a significant step towards genuine pet inclusivity in our city.

These remarkable achievements underscore our unwavering commitment to promoting pet inclusivity and enhancing the quality of life for pet owners and their pets in urban areas. The SPCA will continue the dialogue with diverse sectors to promote and advise on expanding pet accessibility in both public and private spaces.

^Dog gardens are specifically designed for the use of dogs and their owners. Fences and double pet gates are installed to prevent dogs from running away. Ancillary facilities are also provided, including dog excreta collection bins, dog latrines, and handwashing facilities. Some dog gardens are enclosed inside Inclusive Parks for Pets, such as the dog garden on the pet-friendly Wan Chai Waterfront Promenade.

*Inclusive Parks for Pets are NOT specifically designed for the use of pets. The concept of such parks is to open the existing parks for the public to visit with their pets. Basic dog garden facilities are also provided in inclusive parks. However, dog owners are required to keep their pets ON LEASH to avoid causing nuisance to other park users.

Click <u>here</u> to read about our lobbying journey for Inclusive Parks for Pets (p.6-10).

	2005	2008	2013	2017	2023
Number of LCSD-managed Dog Gardens	8	10	27	41	50 +

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MEANINGFUL COALITIONS WITH OTHER ANIMAL WELFARE ORGANISATIONS

During the period of 2022/2023, the SPCA partnered with several animal welfare groups, both domestic and international, to address critical concerns related to animal welfare. The partnerships covered topics such as conservation, sustainability, environmental protection, and policies that affected the harmonious coexistence of humans and animals. Through these collaborations, we aimed to leverage collective expertise to develop solutions that promote animal welfare and create a better place for animals to live

Our partnership with the Hong Kong Wildlife Trade Working Group addressed the pressing issues associated with the wildlife trade in Hong Kong. We also actively participated in research initiatives conducted by The University of Hong Kong and the City University of Hong Kong to improve the holistic well-being of animals.

Regionally, we worked closely with the Asia for Animals Coalition and other like-minded NGOs towards the shared goal of improving animal welfare across Asia and beyond which includes ending harmful exploitation and suffering inflicted on animals. In 2023, the Asia for Animals Coalition also achieved a significant milestone as the organisation officially registered as a charity in Scotland and invited the SPCA (HK) to be part of the board. Moreover, we also joined hands with the International Unowned Cat Working Group - a coalition dedicated to addressing the challenges faced by unowned cats.

OUR MAIN FOCUS IN 2023/2024

Buying pets through illegal channels, such as animal smuggling and online shopping platforms, supports the underground businesses of unregulated puppy and kitten mills that prioritise making profits so much higher than the well-being of animals. Therefore, it is very common for a buyer to unknowingly get a puppy or a kitten from these sources that has already developed a severe or life-threatening viral infection due to its unethical breeding environment.

Sadly, the number of sick pets that are related to the illegal pet trade is on the rise. Therefore, it is imperative that regulatory measures be strengthened, particularly concerning the cat trade. While dog breeders and traders have been subject to regulation since 2017, the need to regulate cat breeders and traders remains a significant gap that could help prevent animal cruelty.

Recent research has also revealed that rescue animals that are taken to shelters may not always be guaranteed a "happily-ever-after" as shelter conditions are not regulated by law. Despite good intentions, some may end up in hoarding scenarios without care or live competitively in cramped conditions. Therefore, we shall continue to explore ways to investigate and address these cases to better protect animals in unregulated shelters. We hope the Government will develop more effective interventions and policies to help ensure the well-being of these animals.

Our main lobbying initiatives will also include implementing a ban on "mercy" releases and curbing the spread of animal cruelty content on social media or instant messaging applications.

By lobbying for legislative changes that are necessary to proactively address the above-mentioned issues, we can make a meaningful difference in the lives of animals and contribute to a world where humans and animals can live harmoniously.







COLLABORATION WITH DIN DONG ON FLAG DAY 2022

The annual Flag Day is one of the most important events of the year to raise funds for our animals in need. Every flag sold can help bring in the required income to provide for our animals on their journey to finding a forever home.

In August 2022, we invited Din Dong, a cartoon cat that captured the hearts of many in Hong Kong, to be our event captain and lead more than 5,000 volunteers in selling flags and promoting animal welfare across Hong Kong. Din Dong was modeled after its creator's own cat, who was initially a stray. The creator wanted to encourage the fans to rethink the meaning of happiness through the story of his beloved pet.

The support of 50 corporate partnerships also played a vital role in the success of Flag Day 2022. The event raised much-needed funds for our animals and demonstrated the collective power and resilience of our community during one of Hong Kong's most challenging times.











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THE RETURN OF IN-PERSON DOGATHON

For the past 35 years, Dogathon has been our flagship fundraising event to support our animals. However, at the height of the pandemic, a "virtual" event was held instead of the traditional "meet-up" charity walk. Owners and dogs had to walk separately from other participants to avoid social contact but they were still able to raise funds online.

Fortunately, as the social restrictions began to ease even further in early 2023, we welcomed back our first in-person Dogathon since 2020. The eagerly anticipated ProVet x SPCA Dogathon 2023 finally took place at the Art Park in the West Kowloon Cultural District on 26 March. Despite the rain, the event attracted over 800 participants and 300 dogs who excitedly explored the new route together while raising funds to help the less fortunate animals. Their participation created a vibrant atmosphere in the park. It also showcased how responsible pet ownership and inclusivity can bring joy to both dog owners and non-dog owners in a shared public area.

Apart from the participants, we also received tremendous support from more than 150 volunteers and 50 corporations who provided on-site help and sponsored prizes or valuable gifts for our goodie bags. We would like to specially thank ProVet for becoming the title sponsor of the event. With their generous support, the 2023 Dogathon was a huge success.

We hope that by forging meaningful partnerships with more animal-loving communities and enterprises, we can transform the lives of animals by providing more opportunities for businesses and individuals to be more pet-inclusive.





HONG KONG'S FIRST-EVER STAR FERRY TOUR FOR DOGS

In December 2022, the SPCA collaborated with the iconic Hong Kong Star Ferry to arrange for a private trial ride for our staff, guests, and rescue dogs to enjoy the Victoria Harbour together. Not only did we enjoy the scenic harbour view with the dogs on the ferry, but the experience also shed light on the importance of responsible pet ownership, and the essentials of preparing for a safe and enjoyable, dog-friendly ferry ride in the future. The collaboration with Star Ferry also exemplified a world where friendship and harmony could flourish between humans and animals.

The trial inspired our Fundraising Team to partner with Star Ferry again to launch the city's first-ever dog-friendly Star Ferry ride for the public. The historical campaign - SPCA (HK) x Star Ferry DOG DOG Shipcation - took place in April 2023 and promoted the benefits of pet-friendly public transportation whilst raising funds for our animals.







The Fundraising Team designed an unforgettable experience with the safety of participating dogs being the top priority. This helped ensure the success of the first-ever DOG DOG Shipcation, which would set an excellent example to prove to the public that humans and pets can share different social facilities in harmony, whether public or private.

We would like to thank our donors, sponsors, and volunteers for their generous support in 2022/2023. The collaborations enabled us to continue our fundraising efforts and transform what should have been a tumultuous time into one of growth and promise.

In the future, we will continue to seek opportunities to forge deeper partnerships with like-minded organisations and volunteers to amplify resources and broaden the impact on animal welfare in Hong Kong. Moreover, we will also provide training, support, and recognition incentives to empower our volunteers to advocate for a more pet-friendly Hong Kong. Most importantly, we will develop more targeted strategies, explore new revenue streams, and cultivate relationships for sustainable financial support to aid more animals.





LET'S RECONNECT!

The ongoing impact of COVID-19 continued to restrict our physical activities throughout the period of 2022/2023. Fortunately, by January 2023, the Government's social distancing policies relaxed and we were able to resume hosting workshops and events which allowed us to reconnect with our members. We were happy to see all the familiar faces after three years of COVID separation.

We dedicated a lot of effort towards expanding our collaborations with different animal-loving partners and planned various workshops for members to engage with one another in a fun and creative way. Our staff appreciated the opportunity to meet with our supporters, face-to-face, and hear stories about their beloved pets.



At Dogathon 2023, our flagship fundraising event, the Membership Department collaborated with a local artist to provide free hand-painting service to capture the images of participants' pets on a *Japanese Ema*. This was specially offered to individuals who signed up or renewed their membership onsite. The response was overwhelmingly positive as participants appreciated being able to pay tribute to their beloved pets with this unique art form.

The success has paved the way for more artistic and culinary collaborations moving forward. With these workshops, we aim to improve and strengthen member engagement by facilitating opportunities for the pet-loving community to come together and support each other.



The Membership Department also collaborated with over 20 companies and brands, including restaurants, fuel stations, cafes, hotels, photography studios, and pet supplement partners, to provide our members with special discounts covering all aspects of their lives. In the future, we will continue to offer more privileges as a token of our appreciation.

A MORE STREAMLINED, PAPERLESS SERVICE FOR MEMBERS



Another noteworthy development was the transition of all membership renewal reminders to an online format. We implemented a system where members would receive an email notification two months prior to their membership expiry date, followed by an MMS in the expiry month. This eco-friendly approach streamlined our administrative processes and lowered costs. With this change, our renewal rate remained stable, showing consistent growth.

We also revamped our online membership application process by substantially enhancing our payment gateway, such as improving security to accommodate credit card payment options.

As of March 2023, the number of active members was 27,652 – a slight drop compared to 28,361 recorded in March 2022. This dip reflected the mass emigration that has been impacting Hong Kong as some of our long-term members no longer needed to access our local services.

SINCERE GRATITUDE FOR MEMBERS' CONTINUED SUPPORT



We are always grateful to our members for their continued support of the SPCA. Every cent they have spent on our services can transform the lives of the animals we rescue.

We can see that the primary incentive for individuals to become members is to access our veterinary services, which, in turn, play a significant role in generating income to help the animals at the SPCA. Stay tuned as our members can expect more benefits in the near future including: a revived 24-hour emergency and hospital veterinary service, a new Tsing Yi Centre – also the largest animal hospital in the New Territories – offering a wider range of medical services, and more workshops focusing on pet health and care.



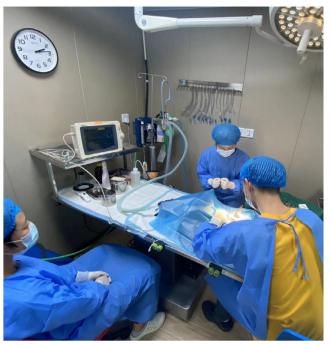
RESCUING ANIMALS IN CHINA DURING THE PANDEMIC

In 2022/2023, the lockdown and quarantine policies amidst COVID-19 posed a huge challenge for us to sufficiently help stray animals in China. It was also heartbreaking to see some regions carry out inhumane "stray culling" due to the irrational fear that the animals might carry the virus.





The staff at our partner Adoption Centre in Shenzhen also feared being sent to hotels for quarantine, which would have risked leaving the animals in our centre potentially without care for a long period of time. To ensure that no stray cats would suffer from starvation and dehydration when their regular carers were being isolated, our staff and volunteers continued to feed them every night in the vicinity of the quarantined areas.





Fortunately, the quarantine policy was abolished in early 2023 and our cats and dogs were then able to enjoy their lives with a stable team of staff. Our partner Adoption Centre moved to a new location in September 2022. With upgraded facilities, the new Adoption Centre is a better place both for potential adopters to interact with the rescue animals and for the team to teach classes.

Despite the difficulties, our China team went above and beyond to rescue stray animals weekly and insisted on carrying out the Trap-Neuter-Return Programme in Shenzhen on a regular basis. In 2022/2023, 452 stray cats and 11 stray dogs were desexed. 13 cats and three dogs were adopted.*

*2022/2023 was already a significant achievement despite the prolonged lockdown. As comparison, in 2021/2022, the China team successfully rehomed 17 animals and only desexed 183 strays.

ONLINE HUMANE EDUCATION AND LEGISLATIVE ADVOCACY

Face-to-face classes were prohibited in 2022/2023 as an extreme measure to limit the spread of COVID-19 within schools. In light of the zero-contact policy, we moved our humane education to an online platform and still reached 650 students to continue teaching them about the fundamentals of animal welfare. These programmes were launched in 11 cities across China and received positive feedback from parents, teachers, and students.

Moreover, our Education Manager and Shenzhen Veterinary Supervisor in China signed an agreement with the Shenzhen Donghai Experimental Primary School in March 2023 to host the Animal Care Workshop for their students. The one-hour long workshop took place once a week for 16 weeks. We are continuing to seek opportunities nationwide to implement more of these educational workshops with a broader network of schools to raise students' awareness of animal welfare.

On the legislative side, we continued to promote animal protection laws in China. We helped the Shenzhen Government implement management procedures to observe the well-being of animals in quarantine during the pandemic. Furthermore, we encouraged professors and students related to animal law to participate in online legislative seminars and share their valuable experiences in handling animal abuse cases.









TO BUILD A BETTER FUTURE FOR ANIMALS IN CHINA

The pandemic sadly revealed how stray animals in China continue to be insufficiently protected. The lack of public awareness and the financial instability have put many of our peer shelter operations at risk as it is a challenge to even acquire sufficient animal food to support the animals.

With your support, we will continue to work towards improving animal welfare in China. We hope that in the near future, the Mainland Government will be able to establish a special department guided by the animal welfare principles that can be dedicated to managing stray cats.

We would also like to express our gratitude to Ms. Julian Chen for generously funding our work in protecting stray animals in Shenzhen.

REOPENING BORDERS BRINGS HOPE TO ANIMALS

After reopening the border between Hong Kong and China, the SPCA veterinary and animal welfare teams from Hong Kong travelled to the Mainland to provide the much-needed support and supplies for the animals, especially the items which are only available in Hong Kong. Our animal rescue work and adoption services in the Mainland have since been significantly enhanced with the support of the Hong Kong SPCA team.

The exchange goes both ways. Students from China have also participated in educational activities held by different organisations in Hong Kong, such as in the SPCA centres and with the Kadoorie Farm and Botanic Garden. We are happy that these crucial exchanges, missing from the last three years due to COVID-19, have finally resumed.

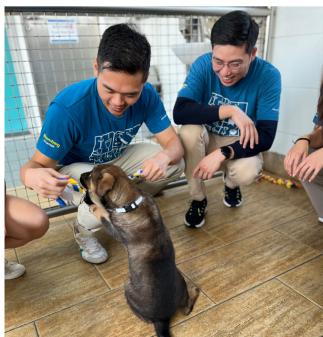


THE REVAMP OF THE CORPORATE VOLUNTEER PROGRAMME

In 2022/2023, we received a total of 2,444 volunteer applications, of which 1,483 expressed interest in providing on-site help for our events, such as fundraising campaigns. These included Aniform Day 2022, Raffle sale, and Dogathon 2023.

Many businesses started to reset their corporate social responsibility (CSR) agendas as the COVID-19 restrictions began to ease in March 2023. We seized the opportunity to revamp our Corporate Volunteer Programme (CVP) and offered companies the opportunity to unleash their power of teamwork and creativity to bring joy and enrichment to our animals in need. We created a series of interactive activities, such as dog tug toy-making workshops and cat scratch box challenges, to provide our participants with a fun-filled volunteer experience at the SPCA.











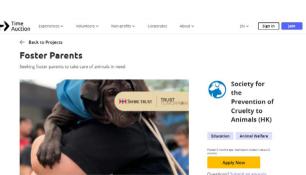
We want to thank CARE@hkjc, the volunteer team of the Hong Kong Jockey Club (HKJC), for their many years of support, especially for our animal welfare work, and for our educational and fundraising events including our annual charity walk, Dogathon. Their long-term participation in the Cat Colony Care Programme (CCCP) has also helped us achieve our animal birth control targets as the HKJC volunteers actively worked with us to capture thousands of stray cats for sterilisation. With their support, we have drastically reduced the number of unwanted kittens entering the community. We were very thankful to receive more than 30 new applications from people who showed interest in being our CCCP carers in 2022/2023.



VOLUNTEER RECRUITMENT ON TIME AUCTION

Exercise is essential for the well-being of dogs, especially for rescue dogs who may have pent-up energy or anxiety. With an increasing number of dogs waiting for a home at the SPCA, we rely hugely on our volunteer dog walkers to give an extra hand to exercise our dogs, as well as help showcasing them at adoption events.

In early 2023, we partnered with an online volunteer platform, Time Auction, and promoted our newly revamped volunteer dog walker training programme. Through this online portal, we received 44 new applications from people who showed interest in being a dog walker at the SPCA. We provided week-long, comprehensive training to potential dog walkers to ensure the safety of our dogs and the handlers and have since successfully trained and qualified two cohorts to support our animals. The programme will be expanded to support the new SPCA Jockey Club Centennial Centre in Tsing Yi.



As the adoption numbers dropped to an all-time low in 2022/2023, the role of foster parents became increasingly important to help free up space in our overcrowded adoption centres so that we could take in more animals in need. This is especially important for neonatal kittens and puppies as they need dedicated care in the first few months of their lives. Their survival rate relies on our network of foster parents who can provide around-the-clock care to these little animals, including bottle feeding every two hours. To expand our volunteer network, we resumed our recruitment as soon as the Government lifted the social distancing measures. We also prepared more education seminars for new foster parents that equipped them with the knowledge and training to care for neonatal animals. In 2022/2023, we received a total of 537 foster parent applications.



We want to thank all our committed volunteers for carrying us through challenging times. We will try our utmost to build a network of animal-loving volunteer communities to make the city a better place for animals to live.

OUR THANKS

The SPCA would like to gratefully acknowledge those who kindly provided financial support during the year 2022/2023. Donation of HK\$10,000 or more

BASMAJIAN, Peter CHAN, Chan Yin CHAN, Chark Yee CHAN, Ching Mei CHAN, Chun Wah Owen CHAN, Chung Mo CHAN, Ho Sun Peter CHAN, Ka Wing CHAN, Leung Ying CHAN, Man Seung Rosita CHAN, Man Wai

CHAN, Ming Kwan Michelle

CHAN, Pui Louisa CHAN, Suet Kwan CHAN, Yan Shing CHAN, Ying Yu CHEUNG, Chor Ping CHENG, Hoi Ling CHEUNG, Wing Kay Vicky CHEUNG, Yu Kwan

CHIANG, Hok Lai CHIU, Shuk Man CHIU, Sau Lan CHOI, Yuet Yi CHOU, Man Cheng CHOW, Wing Kai CHOY, Kim Leung

CHU, Yat Shing CHUN, Bond Mak CHUNG, Alister CHUNG, Ho Yan

CHU, Chung Ming

CHUNG, King Kwun COCKELL, Janny COOK, Robert A.

COPE, Terence Peter FENG, Cathy Hilborn FOK, Kai Man

FOONG, Pui Ling Diana FUNG, Lai Shan Lisa HAYDEN, Rolfe Gerrard HO, Chun Hong Patrick

HO, Flora HO, Ho Wan IP, Wai Yuen KENDALL, Susan KO, Ping Shun Benson KWAN, Kei Mei KWOK, Chi Shing KWOK, Chi Yat

KWONG, Ching Han Peggy LAI, Yuen Kee Anna LAM, Ka Fung LAM, Yuk Lin Anletta LAMACQ, Sophie LAU, Candy LAU, Chi Man LEE, AronId LEE, Mui Yuen

LEE, Shuet Mi Mona LEE, Wai Ling Margaret LEUNG, Ka Mun Mimi LEUNG, Kit Lung LEUNG, Man Him

LEUNG, Tsing Wo Samuel LEUNG, Vincent LI, Suet Ying Ll, Yiu Kwan LIANG, Xiao LILA, Miron LO, Choi Wan Amy

LO, Frances Yim Lai LO, Ka Yin LO, Rex Cze Kei LO, Suk Ling Connie

MAK, Lesley MAK, Siu Ling Lina MAN, Ka Po NG, Yan Yu NG, Yiu Ki NOFFKE, Clive

OUTENPITAK, Vitwat

POON, Wing Yan PUN, Mei Yee Ada RILEY, John E ROSS, Michivo SHIN, Ho Chuen TAI, Ting Yi TANG, Kit Yee TANG, Wai Leung

PAN, Francis

TONG, Kinson TONG, Miu Kwan TSE, Pik Ha TSE, Pui Lan Bonnie TSUI, Kam Kuen TSUI, Hung San

VAN LANGENBERG, Brian WAI, Justin WAN, Chin Fung WANG, Eddie WONG, Chi To WONG, Shuk Ha WONG, Tze Fung Brian

WONG, Vivian WONG, Yin Ling WONG, Ying W Hutton WU, Carolyn Shoutong WU, Ping Hei Ronald WU, Suk Ha

YAU, Ki Chu Cindy YAU, Kit Yu YIP, Man

YIP (Supporter of singer Lam Ka Him)

YU, Lin Tsai YU, Nga Yee Angela YUEN, Oi Hing Heather

YUEN, Suk Fan 陳桂森 祝惠娥

ADOS

Adlib International Trading Limited

Ambition

Animoca Brands

Cashing Pro Limited

CCC Kung Lee College

Charitable Choice Limited

CHOU'S FOUNDATION

Coin Dragon Limited

Collawhite Company Limited

Diocesan Girl's School

Euromonitor International (Hong Kong) Limited

Fast Growing Development Limited

Flagro Group Limited

Gold Team Group Limited

Happy Paws

Hong Kong and Kowloon Kaifong Women's Association Sun Fong Chung College Huasheng International Holding Limited

iHashing Technology Company Limited

Insurance Authority

Inwell International Limited

JP Partners Medical Centre Limited

Jumbo Faith Logistics Limited

Kroll (HK) Limited

Melody Anglo-Chinese Kindergarten

Ms Celine's Chinglish Channel

New Charm Management Ltd

NTWJWA Leung Sing Tak Primary School

OneDegree Hong Kong Limited

Pacific Basin Shipping (HK) Limited

PYL International Logistic Ltd

Regal Hotels International Holdings Limited

Rotary E-Club of District 3450 Foundation Limited

Shao Ming Lo Foundation Ltd

Shun Hing Electronic Trading Co. Ltd

St Francis' Canossian College St. Stephen's College

St. Stephen's College Preparatory School

Strategic Communications Consultants Limited

Sung Tak Wong Kin Sheung Memorial School

SymAsia Foundation Ltd - Wong And See Foundation

Synergis Holdings Limited **SYW Holding Corporation** Tengem (Hong Kong) Co., Ltd

Time Auction

Tiips Dollar (HK) Limited

Urban Property Management Limited

Venture Studios (HK) Limited

Victoria (Hong Kong) 3D Medical Technology Company

Wing Fat Cranes Leasing Limited Wing Lee Group (Holdings) Limited Wisdom Professional Accounting Limited

World Dog Alliance

YMCA Of Hong Kong Christian College

YOHO MALL



ACKNOWLEDGEMENTS

FU, Jennifer Jane

For her years of donations that have helped bring in essential resources to the Cat Colony Care Programme and improve the welfare of stray cats

Furchild Sweetie

For her generous donations to our animal welfare work, including our animal rescue van and Bo Bo Animal Welfare Fund

HO, George Joseph

For his generous support of our Animal Sponsorship Programme that funds the needs of our abandoned, injured, and abused animals on their journey to finding a forever home

Mr. LEE

For his generous donation to the Never Too Old to Love campaign that supports pet owners in the grieving and healing process after the loss of their beloved pets

PAU, Yee Wan Ezra

For her years of generous donations to support our animal welfare programmes

STEWART, Jessie Margaret Christine

For her generous donation that helps bring in valuable resources to our animal welfare work

AEON Credit Service (Asia) Co., Ltd.

For their generous donation to support Aniform Day 2022

ASUS Technology (Hong Kong) Limited

For their support of Dogathon 2023 as a prize sponsor

Ball Watch (Asia) Company Limited

For their support of Raffle 2022 and Dogathon 2023 as a prize sponsor

Bloomberg L.P.

For their generous donation to our Corporate Volunteer Programme and animal welfare programmes

Blue Cross (Asia-Pacific) Insurance Limited

For their support of Dogathon 2023 as the official insurance partner

CARE@hkjc Volunteer Team

For their support of our animal welfare work, including donating to the Cat Colony Care Programme and funding the much-needed equipment for our adoption centres

Christco (Hong Kong) Limited

For their generous donation to Aniform Day 2022

Fu Tak Iam Foundation Limited

For their years of support of our animal welfare work

Hill's Pet Nutrition Asia Limited

For providing quality pet food to our animals over the years as the sole sponsor. They also give valuable support to our animal welfare programmes such as animal adoption, dog behavioural training, veterinary services and educational programmes.

Intex Development Company Limited

For their generous donation to help animals in need

Lukfook Jewellery

For their support of Raffle 2022 as a prize sponsor

Madison Auction Limited

For their continued support of our animal welfare work

Mass Transit Railway (MTR)

Corporation

For their support of Dogathon 2023 as a media sponsor

Mi Ming Mart

For their support of Dogathon 2023 as the gold sponsor

Ovolo Hotels

For their support of Dogathon 2023 as a prize sponsor

POAD

For their support of Dogathon 2023 as a media sponsor

ProV₄

For their support of Dogathon 2023 as the title sponsor

Royal Canin Hong Kong Limited

For their support of our participation in Pet Show 2023 and of our fundraising event Dogathon 2023 as the gold sponsor

Ruby & Minoo N. Master Charity Foundation

For their generous donation to the establishment of the SPCA Jockey Club Centennial Centre - a new Centre for us to expand our education and animal welfare work

Sino Properties Services

For their support of Dogathon 2023 as a media sponsor

Sinopec (Hong Kong) Petrol Filling Station Company

For their generous donation to support our animal welfare work

SF Express (Group) Co., Ltd.

For providing logistic support for Dogathon 2023

Shun Hing Electronic Trading Co., Ltd.

For their support of Raffle 2022 and Dogathon 2023 as a prize sponsor

The Kowloon Motor Bus Co. (1933) Ltd

For their support of Dogathon 2023 as a media sponsor

The Sir Robert Ho Tung Charitable Fund

For their generous donation to help renovate the small animal adoption centre at our Hong Kong Headquarters

The "Star" Ferry Company, Limited

For their support of Dogathon 2023 as a media sponsor

Thomas H. C. Cheung Foundation Ltd

For Dr. Cheung's continued donations to support our animal welfare work. His contributions and generosity will be remembered forever.

Toyota (HK) Co., Limited

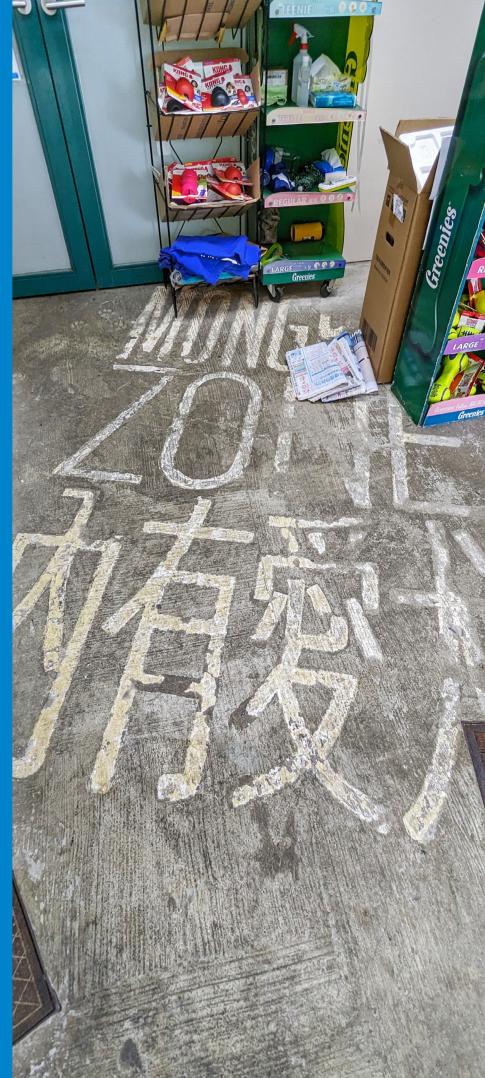
For their support of Dogathon 2023 as the gold sponsor

Wai Yuen Tong Medicine Co., Ltd.

For their generous donations to Dogathon 2023 and our animal welfare work

YTT Charity Fund Limited

For their generous donations to support the establishment of the SPCA Jockey Club Centennial Centre and our Animal Sponsorship Programme



FINANCIAL HIGHLIGHTS

2022/2023 was one of the most financially challenging years of the SPCA as we continued to feel the negative impact on Hong Kong's economy amidst the ongoing COVID-19 and with people leaving Hong Kong. This year, we recorded a significant drop in donations to our fundraising events and programmes, especially the Animal Sponsorship Programme (ASP). This programme encourages supporters to commit to monthly donations to aid the medical and daily costs of caring for the animals in our centres as they wait for their forever home. However, due to the emigration wave and economic uncertainty, people generally kept a tight rein on spending. This included some of our long-time supporters who had cancelled their regular donations to the ASP.

The financial challenge was compounded by the continued shortages of vet surgeons and nurses. The staff shortage meant it was not feasible for us to resume the long-suspended night and hospital services at our Hong Kong Headquarters in 2022/2023. The staffing issue also affected the normal operations of some of our clinics, such as the Cheung Chau Clinic, which could only operate once a week.

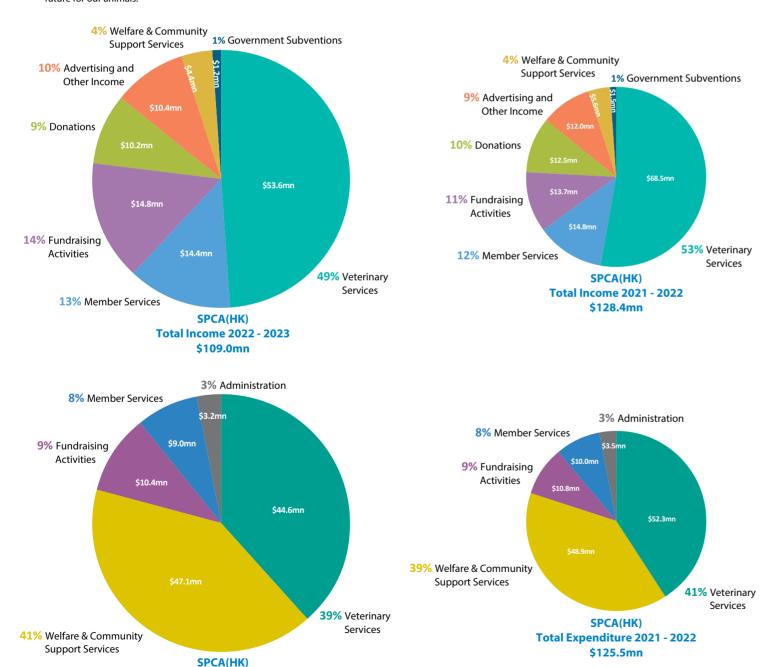
Due to the aforementioned factors, we recorded a deficit in 2022/2023.

Total Expenditure 2022 - 2023

\$114.3mn

Since the Government subvention remains at only 1% of our total income, revenue generated by our veterinary services is of paramount importance to maintaining our daily operations and animal welfare programmes. In light of this, our Veterinary Services Department and Human Resources Department have rolled out a large-scale recruitment scheme to seek veterinary professionals to join our team. Hopefully, we will see positive results and be able to resume our veterinary services to its full capacity in the near future.

The SPCA has not been immune to the effects of the down economy. We humbly ask all animal lovers to continue their support of the SPCA and animal welfare in Hong Kong. Only with your help can we transform the lives of the animals in need during this turbulent time. Let us all join hands and continue to build a better future for our animals.



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SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS (HONG KONG) TRUSTEES INCORPORATED (EXTRACTED FROM AUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDING 31 MARCH 2023)

BALANCE SHEET AS AT 31 MARCH 2023

DALANCE SHEET AS AT ST MARKET 2023		
	2022-2023	2021-2022
ASSETS	HK\$mn	HK\$mn
Non-current assets		
Property, plant and equipment	251.4	126.7
Right-of-use assets	3.3	1.5
Investments	20.9	21.6
Non-current prepayments and deposits	3.4	0.2
	279.0	149.9
Current assets		
Inventories	3.2	4.0
Trade and other receivables	4.9	4.2
Investments	3.1	8.7
Cash and cash equivalents	97.5	62.1
	108.7	79.0
LIABILITIES		
Current liabilities		
Lease liabilities	1.8	1.2
Trade and other payables	32.9	66.9
Deferred income	1.2	1.4
	35.9	69.4
Net current assets	72.7	9.6
Total assets less current liabilities	<u>351.7</u>	159.5
Non-current liabilities		
Lease liabilities	0.8	0.2
Non-current deposits and deferred income	245.0	46.7
	245.9	46.9
Total assets less liabilities	105.8	112.7
FUNDS		
Accumulated Funds	104.3	109.4
Designated Funds	3.7	3.9
Investment revaluation reserve	(2.2)	(0.7)
Total funds	105.8	112.7

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SUMMARY OF INCOME AND EXPENDITURE

For the year ending 31 March 2022-2023 2021-2022 HK\$mn HK\$mn 87.1 Income 71.0 Other income 38.0 39.6 **Total income** 109.0 126.8 (123.9)**Total expenditure** (114.3)Surplus (Deficit) for the year (5.3)2.9

NET REVENUE FOR THE YEAR For the year ending 31 March	2022-2023 HK\$mn	2021-2022 HK\$mn
Veterinary services	9.0	16.2
Fund raising activities	4.4	2.8
Member services	5.5	4.8
Welfare & Community support services	(42.7)	(43.4)
Donations	10.2	12.5
Advertising and other income	9.3	12.0
Government subventions	1.2	1.5
Interest income	1.1	1.1
Administration	(3.2)	(3.5)
Surplus (Deficit) for the year	<u>(5.3)</u>	2.9

OFFICIALS OF THE SPCA

PRESIDENT

Ms. Gigi Fu Ms. Amanda Whitfort

TRUSTEES

COMMITTEE MEMBERS Mr. Nick Debnam Mr. John Barnes Ms. Joanna Eades Ms. Vanessa Barrs Ms. Gigi Fu Ms. Cherry Chau Mr. Tim Hamlett Mr. Mathew Gollop Mr. Kim J McCoy Ms. Amy Ka Sum Li Mr. Robert Morris

Mrs. Lucy Wong Ms. Myree Mueller

EXECUTIVE COMMITTEE CHAIR

Ms. Joanna Eades

HONORARY TREASURER

Mr. Nick Debnam

EXECUTIVE DIRECTOR

HONORARY SECRETARY

Ms. Fiona Cumming

Ms. Jennifer Van Dale

Mr. Tim Sollis

DEPUTY EXECUTIVE DIRECTOR

Ms. Louisa Ho

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THE SPCA CENTRES

- Jockey Club Pamela D. Barton Animal Welfare Centre (Hong Kong Centre - Headquarters)
- **♀** 5 Wan Shing Street, Wan Chai, Hong Kong
- **4** 2802 0501
- Jockey Club Animal Welfare Centre (Kowloon Centre)
- **♀** 105 Princess Margaret Road, Ho Man Tin, Kowloon
- **L** 2713 9104
- Sai Kung Centre
- **♀** 7 Sha Tsui Path, Sai Kung
- **4** 2792 1535
- Sai Kung Adopt-a-Pet Centre
- **♀** 65 Man Nin Street, Sai Kung
- **L** 2232 5599
- Hang Hau Centre
- **♀** Flat B, 2/F, Block 5, Hang Hau Village, Tseung Kwan O, NT
- **L** 2243 0080

- Cheung Chau Centre **♀** CX 277 Tung Wan, Cheung Chau **L** 2981 4176
- Mui Wo Centre
- **♀** Shop 14, Mui Wo Clinic, 3 Ngan Wan Road. Mui Wo, Lantau Island
- **L** 2984 0060
- Fairview Animal Welfare Centre
- **♀** Junction of Fairview Park Boulevard and Kam Pok Road, Yuen Long
- **4** 2482 2770
- SPCA Jockey Club Centennial Centre (to be fully open in 2024)
- **♀** 38 Cheung Fai Road, Tsing Yi, NT
- **** 2232 5555



