

Healthy Pet Weight Loss Targets

For those pets found to be a little on the chubby side at the initial healthy pet check, a 3-month target for weight loss and exercise will be set by the attending veterinary surgeon. Owners can join our weight loss target contest and if successful will benefit by having a healthier pet and receiving a special prize!

A photo will be taken (of the pet from above) and a **Healthy Pet Exercise and Dietary Plan** will be given to the owner detailing current Body Fat Index (BFI), targeted weight loss plus exercise and dietary advice.

After 3 months (irrespective of the start date) we will provide another special fee healthy pet check to review the results. Those achieving the target weight loss will be entitled to a well-earned prize and achievement certificate!

During the 3-month health regime owners are able to bring their pet to the SPCA during office hours for a free weight check by our customer service staff.

Prizes:

Those achieving the weight loss targets will be able to choose from a variety of prizes including special vouchers and Hill's Metabolic/Metabolic plus diet.

Guidelines:

1. The dog or cat must be approved by the veterinary surgeon to be healthy enough to join the promotion.
2. When starting a weight loss diet, follow the veterinary surgeons advice closely. Be careful not to overdo the weight loss! Aim for your pet to lose 0.5% of body weight per week up to a maximum of 2%. Take extra care with cats, as they are at risk of developing fatty liver disease (hepatic lipidosis) if their weight is reduced too quickly.
3. The SPCA reserves the right to use photos obtained for promotional and educational purposes.