

Dear Potential Sponsor

### Seeking Sponsorship for a Life Education Micro-cloth Souvenir

In October 2017, the SPCA Education Department launched a Life Education programme entitled "Embrace the Symphony of Life". We have now designed a "Never Give Up" micro-cloth to give to students who attend the programme's talks. Intended as a memento of the occasion, the micro-cloth will serve to remind them to live positively if they encounter problems of any sort. Three hotline numbers are printed on the cloths. We are seeking financial assistance to enable us to have the cloths produced.

Our Life Education talks address the emotions behind the current spate of suicides at schools. A trial run, in operation since the programme's launch, has already reached out to around 4,350 students in 6 primary schools, 10 secondary schools, 1 university and 1 pre-secondary school. The responses and feedback from participants have been largely positive. We would like to build on this success to reach more local youth with our message of encouragement.

We expect to have more than 5,000 students attend talks in the coming year. Our costing for the micro-cloth is as below.

Item	Unit price	Quantity	Project year	Total cost	Funds requested
Micro-cloth	\$3.80	6,000 pcs	Nov 2018 to Nov 2019	\$22,800	
Sample				\$400	\$23,200

We would very much appreciate your support in helping us to motivate students to live positively, evaluate problems from different perspectives and take a broader view on life. We will gratefully acknowledge your contribution as sponsor on the front of each micro-cloth (please see attached design).

If you could kindly help us, please complete the reply-slip and return to us by fax. For more information, please contact Miss Vivian Chiu, Education Manager, on tel. 2232 5521 or the education team (2232 5541 / 22325526).

We thank you for your generous support.

Yours sincerely,

Vivian Chiu  
Education Manager

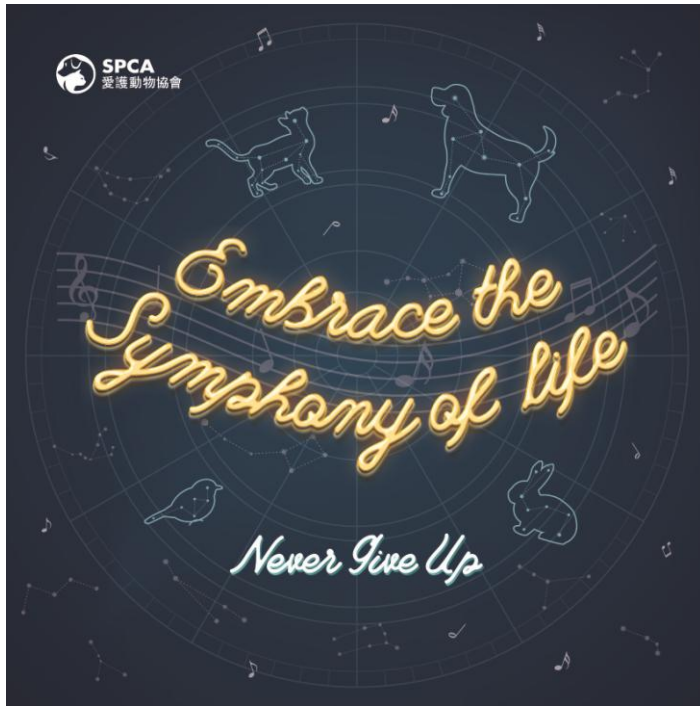
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**Micro-cloth Specification:**

Size: 18cm x 18cm

**Front**



**Back**



### Micro-cloth Sponsorship Form

#### Sponsor's information

Name			
Address			
Tel no.		Fax no.	
Email			

Company name			
Contact person			
Address			
Tel no		Fax no.	
Email			

**Donation amount :** HKD \_\_\_\_\_ **Signature:** \_\_\_\_\_

#### Payment Method

<input type="checkbox"/>	Cash Must pay in person at Wanchai Headquarters
<input type="checkbox"/>	Crossed Cheque Payable to <b>SPCA (HK)</b> Please send your cheque to Education Department, SPCA (HK) 5 Wan Shing Street, Wanchai, Hong Kong
<input type="checkbox"/>	Credit Card (Please debit my credit card account for HK\$ _____) <input type="checkbox"/> VISA <input type="checkbox"/> Master <input type="checkbox"/> AE <input type="checkbox"/> Diners Credit Card no. _____      Expiry date (mm/yy) _____ Cardholder's name _____ Cardholder's signature _____

#### **FOR OFFICE USE ONLY**

SPCA (HK) has accepted your application, and hereby confirms the following details with you:

Date of receipt of the sponsorship form			
Please let us receive your donation in full by	(dd/mm/yy)		
Amount received		Receipt no.	

**Thank you very much for your consideration and generous support**